

**Bike to the Future Monthly Meeting**  
**Tuesday, October 12, 2010 – 5:40 to 7:20 PM**  
**Sport for Life Centre**  
**Minutes**

**Directors:**

**Present:** Kevin Miller (meeting chair), Vicky Reaney (notes recording), Liz Erickson, Holly Poklitar, Mark Wiehler, Jackie Avent, Curt Hull, Rob Cosco, Mark Cohoe, Dave Elmore

**Regrets:** Charles Feaver, Karin Kliewer,

**Absent:**

**Members:**

**Present:** Jeremy Hull, Shannon Keys, Gareth Simons, David Wieser, Don English, Bryan Goods, John Anderson, Amanda Humphries, Peter Aitchison, Rowena Fisher, Janice Briggs, Wayne Briggs, Josh Brandon, Bruce Popham, Reagan Arpin, Branwyn Bundon

**Regrets:** Ted Mann

**1. Minutes from the September Monthly Meeting**

- Posted for three weeks at <http://biketothefuture.org/about/meetings>. Kevin briefly reviewed it. Approved.

**2. Committee Reports**

- Provincial: Charles is on vacation.
- Safety & Education: Attached.
- City:
  - Mark C mentioned the latest developments with the Pembina Hwy cycle tracks.
  - [The meeting with Mayoral candidate Judy Wasylcia-Leis went well](#). We're still waiting for Sam Katz' campaign to suggest a date/time/place.
- Membership: Rob had nothing to report ... other than the BttF mobile display. See item 3.3, below.
- Financial: Attached.

**3. Updates** (Also see the minutes from previous months' meetings. <http://biketothefuture.org/about/meetings>)

**3.1 Naming bike routes – Gareth**

- The City's Active Transportation Advisory Committee discussed this at their last meetings, but naming bike routes after cyclists (e.g. Tim Hunt) is "opening a can of worms". Perhaps it will be reconsidered in the future.

**3.2 \$20M of AT infrastructure in 2010 -- Kevin, Curt, Mark C, Gareth**

- Kevin, Curt, Mark C. and Gareth, plus Anders, Shannon, Charles, and Dave met 11 days ago (Friday October 1<sup>st</sup>) to discuss the negative [media](#) (late September) and what we could do to facilitate positive [media](#) (see October, and also see our [Latest News items](#)). We were fairly successful: lots of letters from members/supporters, a project Engineer wrote us with thanks. Our strategy for the Roslyn/Nassau route hasn't been implemented; we're having second thoughts about it (engaging businesses and seniors). Gareth will monitor this situation carefully, and "play things by ear".
- Were confident that the vast majority of Winnipeggers will support these projects once we get beyond the shock/hysteria from some local residents. Most Winnipeggers already support these projects. The Civic Election has definitely contributed to hysteria.
- The completion of the Bannatyne-McDermot bikeway between Rorie Street and Waterfront Drive has been put on hold. The controversy is over the conversion of this last stretch of McDermot from two-way traffic to one-way traffic. This would allow a sidewalk to be built (there isn't currently one) and a bike lane to be painted. It's our understanding that parking will not be removed. Engineering work is complete.
- The Sherbrook bike lane appears to have been put on-hold (despite the City Centre Committee endorsing it) after Mayor Katz met with the manager of the Ellice Street Cafe. Mayor Katz has not offered to meet with supporters of the bike lane. The Maryland bike lane has been painted. Again, engineering work is complete, and the bike lane painting is mainly Operations work.
- Suggestion: Support from emergency access vehicle operators would help to dispel the common misconception that new AT infrastructure creates barriers for emergency vehicles.
- A lot of lessons have been learned for next round of AT infrastructure.

### **3.3 Ride of Silence – Bryan**

- Curt, Ron, and Janice have been mentoring Bryan, and another volunteer has come forward to help Bryan.

### **3.4 The new BttF mobile display – Rob**

- Everything has fallen nicely into place during the past month. As the cost should be just over \$2000, Rob requested approval for a maximum of \$2500 to be taken from our 2010 MEC Partnership funding. Although it was suggested that the request be tabled until the next Board is established and has had a chance to discuss our 2011 priorities, it was decided that we should move now in order to take full advantage of the partnerships confirmed over the past month, and to ensure the mobile display will be finished by next Spring. The general consensus was that the mobile display was an important investment that will enable us to reach more people, will be much more convenient to use and require less volunteers staffing than our current inadequate display.
- The \$3000 2010 MEC Partnership funding (plus ~\$250 left over from 2009) has to fund both the new mobile display and the website technical redevelopment (currently quoted at \$1800). As both are important, it was decided that \$1000+ of our accumulated surplus (see the Financial report) would be used to ensure both initiatives are funded.
- Consensus was achieved to allocate a maximum of \$2500 of our 2010 MEC Partnership funding.

### **3.5 Bike Shorts Film Festival, Push Pedal Stride Art Show – Don**

- Bike Shorts' attendance was slightly below last year, but with two screenings, attendance appeared very sparse. It will revert to one screening next year. After accounting for T-shirt sales, it lost ~\$50; it made ~\$500 last year.
- The [Push Pedal Stride Art Show is at Graffiti Gallery until November 4<sup>th</sup>](#).

### **3.6 Website – Kevin**

- Bill Newman will use Norton Safe Web to find out why our website still elicits Norton antivirus warnings despite our having had the website cleaned and convincing Google/Firefox that it's OK (in July).
- We're going to hold off making a decision about the \$1800 technical rewrite until after the AGM in November.

### **3.7 Grants – Mark W**

- The Grants committee met with Anders in mid-September.
- The committee is applying for grants for a bike parking project.
- Jackie suggested looking into the MEC Capacity Building grant.
- Kevin reminded about the National Cycling Commuter Association. It's still in infancy stages, but it's a potential source for future support/funding.

### **3.8 Bicycle Valet Winnipeg – David Wieser**

- It's going well. David listed all the events it has been at, and is very pleased about his growing relationship with the Winnipeg Blue Bombers.

### **3.9 BttF business cards – Kevin (for Ted Mann)**

- Tabled until a future meeting.

#### **4. 2010 AGM / 2011 Priorities – Kevin**

- Kevin has received replies from all members of the existing Board about their plans for 2011:
  - Kevin, Curt, Dave, Charles, Liz, and Mark W will continue into the second year of their terms in their current positions.
  - Mark C will also continue on, but he wants a break from the major task of City Committee Chair.
  - Vicky will also continue on, but as Secretary. According to our bylaws, this is a resignation as Director, and running for election as Secretary.
  - Karin and Holly are stepping down. It's the completion of their two-year term.
  - Jackie and Rob are stepping down after one year of their two-year terms.
- We need to recruit 4 new Directors, and if the new Board decides to maintain standing committees for City and Membership, we'll need a director to chair them. The learning curve is one hurdle to attracting directors.
- We know there will be much less work to do in 2011 because the \$20M of AT infrastructure project won't require us to stay on top of everything to ensure the projects are done correctly ("Building It Right"), to monitor everything, and to react to problems, but Kevin is concerned that virtually nobody wants to do staff work for a volunteer salary, although we know virtually everybody wants to continue contributing to BttF in some way.
- 2011 will involve less advocacy of the City, and more focus on celebrating bicycle culture and having a greater presence at community events, for which more people are willing to volunteer.
- To do everything we want to do requires a staff person, but obtaining funding is very difficult. Someone suggested partnering with Manitoba Cycling Association, however it was explained why that can't work.
- There was consensus that we should scale back the roles and responsibility of the Board to ensure long-term sustainability of BttF.
- We decided to cancel the December Monthly Meeting and move the November AGM and November Monthly Meeting to Tuesday November 23<sup>rd</sup> (two weeks after the second Tuesday of the month) to give us more time to properly prepare for the AGM. We can't move the AGM back any further without violating our Bylaws.
- We'll re-group after the AGM. The first Monthly Meeting for the new Board will be Tuesday January 11<sup>th</sup>.

## **Safety & Education Committee report – Dave Elmore**

### **Leisure Guide Courses**

The City of Winnipeg Leisure Guide "City Cycling" courses planned for September/October were both cancelled due to low registration. While the Leisure Guide has a wide distribution, it is felt that the low numbers are a result of the time of year (end of cycling season) and the actual location of the course in the guide. There are no formal plans at this time to run these course again next spring, however the City will be contacted to see if there is any interest.

### **Proposal to MPI**

The initial work with MPI to assist them in the development of web-site content on cycling safety and skills has not progressed as hoped. The draft information developed by Dave Elmore was completed in mid September, however progress of the information through MPI's communications people has been very slow. There is currently no estimated time frame for completion of this first phase of the work.

The next phase of the project with MPI is still not fully developed or agreed to at this point. Plans to discuss this further will not be made until the completion of the web-site content. BttF has submitted a letter to MPI reinforcing our vision for cycling education and we still hope to include:

- Expanded numbers of qualified Can-Bike instructors.
- Public education through attendance at events and providing workplace/community group presentations.
- Safety and skills training courses for the general public.
- Revisions to the driver education program.
- A program of public education aimed at existing drivers (60 second driver commercials, ads, etc.)

### **Meeting with Minister Rondeau**

Dave Elmore met with Jim Rondeau in August and provided him with a presentation on cycling safety and what was needed in Manitoba to improve this area of education. This was followed up with an email clarifying some of the areas discussed which we are still awaiting a reply to. A second email has been sent recently.



**Income Statement - Year to Date - August 31, 2010**  
**Financial Statement**

	Account	DB	CR	Net
<b>Revenue/Partnerships/Grants</b>				
Interest		0.99		\$ 0.99
Membership		1,262.85		\$ 1,262.85
Donation		70.00		\$ 70.00
T-Shirts		40.00		\$ 40.00
Bike Shorts			490.00	\$ (490.00)
MEC Partnership			1,866.43	\$ (1,866.43)
Bike Valet		5,050.00	4,550.00	\$ (500.00)
		6,423.84	6,906.43	\$ (1,482.59)
<b>Expenses</b>				
Admin Cost			162.57	\$ (162.57)
			162.57	\$ (162.57)
<b>Opening retained earnings</b>				<b>\$ 8,866.84</b>
<b>Net earnings YTD</b>				<b>\$ (1,645.16)</b>
<b>Closing retained earnings</b>				<b>\$ 7,221.68</b>
		6,423.84	7,069.00	-645.16

**Note:** As of Apr 1 '09 T-shirts had yet to recover \$597.64 of cost      **T-shirt net to date:** \$ (557.64)

**Note:** Opening retained earnings includes **\$450 liability for July 25, '08 Scavanger Hunt grant**

**Note:** Opening retained earnings includes \$3,000.00 liability for the MEC Partnership Grant received last year. See breakdown of funds spent on Grants & Partnership report.



**General Ledger**  
Year to Date - September 30, 2010

01-Apr-10		Balance Forward					\$ 8,866.84	
Date written	Bank Date	Acct	Who	Memo	Ck#	CR	DB	Balance
30-Apr-10	30-Apr-10	Interest	ACU	Credit Interest			\$ 0.16	\$ 8,867.00
30-Apr-10		Membership	Paypal	Membership \$\$ in Paypal used to pay Invoice 1112			\$ 50.00	\$ 8,917.00
30-Apr-10		Admin Cost	MB Eco Network	2010 Membership, Invoice #1112. Paid through Paypal		\$ 50.00		\$ 8,867.00
	11-May-10	Membership	Misc	Liz Erickson - Deposit			\$ 145.00	\$ 9,012.00
	12-May-10	T-Shirts	Misc	Liz Erickson - Deposit			\$ 40.00	\$ 9,052.00
	12-May-10	Membership	Misc	Liz Erickson - Deposit			\$ 90.00	\$ 9,142.00
13-May-10	24-Jul-10	Admin Cost	Rob Cosco	Poster Printing	76	\$ 112.57		\$ 9,029.43
	31-May-10	Interest	ACU	Credit Interest			\$ 0.17	\$ 9,029.60
13-Jun-10		MEC Partnership	Dreamhost	Annual Webhosting (paid via Paypal - \$91.40 USD)		\$ 99.87		\$ 8,929.73
13-Jun-10		Membership	Paypal	Membership \$\$ in Paypal used to pay Dreamhost			\$ 99.87	\$ 9,029.60
	30-Jun-10	Interest	ACU	Credit Interest			\$ 0.17	\$ 9,029.77
13-Jul-10	27-Jul-10	Bike Shorts	Winnipeg Film Group	Deposit on event space	75	\$ 315.00		\$ 8,714.77
18-Jul-10	20-Jul-10	MEC Partnership	Anders Swanson	Final Payment on contracted services provided	77	\$ 1,000.00		\$ 7,714.77
18-Jul-10	27-Jul-10	Bike Valet	David Wieser	Start up funds	78	\$ 500.00		\$ 7,214.77
22-Jul-10	27-Jul-10	Bike Valet	David Wieser	Payout of BVW MEC Grant	79	\$ 2,800.00		\$ 4,414.77
	23-Jul-10	Bike Valet	MEC	David Wieser - Deposit - Grant for Bike Valet			\$ 2,800.00	\$ 7,214.77
	26-Jul-10	Membership	Misc	Liz Erickson - Deposit			\$ 467.98	\$ 7,682.75
	26-Jul-10	Donation	Misc	Liz Erickson - Deposit			\$ 70.00	\$ 7,752.75
	31-Jul-10	Interest	ACU	Credit Interest			\$ 0.17	\$ 7,752.92
	05-Aug-10	Membership	Misc	Liz Erickson - Deposit			\$ 120.00	\$ 7,872.92
	31-Aug-10	Interest	ACU	Credit Interest			\$ 0.12	\$ 7,873.04
02-Sep-10	10-Sep-10	Bike Shorts	Dustin Anderson	Bike Shorts DVDs	80	\$ 75.00		\$ 7,798.04
08-Sep-10		Bike Shorts	Joe Seitz	Promo Poster Modifications	81	\$ 100.00		\$ 7,698.04
13-Sep-10	25-Sep-10	MEC Partnership	Computer Service Grp	Virus/Spyware Removal - Inv 1550	82	\$ 266.56		\$ 7,431.48
22-Sep-10		MEC Partnership	Mark Cohoe	Expenses - Portland Active Transport Conference	83	\$ 500.00		\$ 6,931.48
23-Sep-10		Bike Valet	David Wieser	Payout of MPI Grant	84	\$ 1,750.00		\$ 5,181.48
	26-Sep-10	Bike Valet	MPI	Liz Erickson - Deposit - Grant for Bike Valet			\$ 1,750.00	\$ 6,931.48
	26-Sep-10	Membership	Misc	Liz Erickson - Deposit			\$ 290.00	\$ 7,221.48
	30-Sep-10	Interest	ACU	Credit Interest			\$ 0.20	\$ 7,221.68

## Grants and Partnerships

	Cheque # or Meeting / Agenda	
<b>MEC Partnership</b>		<b>\$5,000.00</b>
Anders Swanson - One Green City	chq 72	\$2,000.00
Anders Swanson - One Green City	chq 77	\$1,000.00
Dreamhost - Webhosting	Paypal	\$99.87
Expenses at Conf - M Cohoe	chq 83	\$500.00
Website work - Spyware/Virus Removal	chq 82	\$266.56
Total Available		<u>\$1,133.57</u>
<b>Earmarked</b>		
Grant Writer-Feb meeting	Feb - pt 9	<u>\$500.00</u>
<b>Total earmarked funds from MEC Partnership</b>		<b>\$500.00</b>
<b>MEC - Bike Valet</b>		<b>\$2,800.00</b>
David Wieser - BVW	chq 79	\$2,800.00
<b>MPI - Bike Valet</b>		<b>\$1,750.00</b>
David Wieser - BVW	chq 84	\$1,750.00