

Bike to the Future Monthly Meeting

September 14, 2010 – 5:40 to 7:25 PM

University of Winnipeg Boardroom (room 2M70), 2nd floor in Manitoba Hall

Minutes

Directors:

Present: Kevin Miller (meeting chair), Curt Hull, Rob Cosco, Charles Feaver, Mark Cohoe, Dave Elmore

Regrets: Liz Erickson, Holly Poklitar, Karin Kliewer, Vicky Reaney

Absent: Jackie Avent, Mark Wiehler

Members:

Present: Jeremy Hull (note taker), Ted Mann, David Wieser, Anders Swanson, Don English, Ron Brown, Philip Wolfart, Bryan Goods, John Anderson, Guy Madill, Peter Aitchison, Bill Newman

Regrets: Shannon Keys, Gareth Simons, Janice Lukes

Note: For all items listed as “(update)”, please see the minutes from previous months’ meetings.

<http://biketothefuture.org/about/meetings>

1. Minutes from the July Monthly Meeting

- These have been posted for two months at <http://biketothefuture.org/about/meetings>. Kevin briefly reviewed it. Approved.

2. Bicycle Valet Winnipeg (update) – David Wieser

- See <http://bicyclevaletwinnipeg.ca>.
- Since the last meeting, BttF directors have approved the Bicycle Valet Winnipeg project charter.
- Bicycle Valet Winnipeg has received sponsorship funding of \$1750 from Manitoba Public Insurance.
- An 96” (8’) [Bikes At Work](#) trailer has been purchased to haul bike racks.
- Bicycle Valet Winnipeg has now serviced three Blue Bombers games (31 bikes at the last game), the Push Pedal Stride Art Show opening (25 bikes), the Green Show at the Convention Centre last weekend (158 bikes), and Memorial Park (Ciclovía, etc) last weekend (394 bikes). The service is popular, things are going well, and David is learning and making improvements after each event.
- Suggestion: Given that Bicycle Valet Winnipeg is a project of Bike to the Future, could BttF advocacy and promo material be given out (and memberships sold)? Yes, but Bicycle Valet Winnipeg volunteers are sometimes very busy just trying to keep up with the checking in and pick-up of bikes.
- We also discussed producing BttF business cards that can be more easily given away at many events. **Ted will look into costs (done).**

3. 3rd annual Bike Shorts Film Festival and Push Pedal Stride Art Show (update) – Don English

- See <http://biketothefuture.org/events/archives/2010/07/19/bike-shorts-film-festival---screening-1> and <http://biketothefuture.org/events/archives/2010/09/09/push-pedal-stride-art-show>.
- The Push Pedal Stride Art Show opening night went well -- ~65 attendees.
- ~50 Bike Shorts Film Festival tickets have been sold -- ~25 for each night. Cinematique capacity is just over 100. Our break-even point is 110 tickets. We’ve made a few hundred dollars in each of the past two years. A BttF Announce list message next week will promote it again.
- A handful of bike shops have supported the Bike Shorts Film Festival with draw prizes.
- Curt will MC the Monday September 27th screening; Kevin will MC the next night.

4. Grant Writer (update) – Kevin Miller, for Mark Wiehler and Vicky Reaney

- The Grants Committee will be meeting next Monday (September 20th) to go over some project ideas for grant funding.

5. Colorado Springs Bike Tax – Kevin Miller

- A month ago one of our members contacted us about this and expressed support for it. It’s a tax on bicycles, with the money used for municipal bicycle programs. BttF Directors have discussed this and agreed that it’s not a good idea to tax positive products like bicycles, not to mention that the revenue generated would be minimal after administration cost was deducted.

6. Naming bike trails and bikeways – Kevin Miller

- Tim Hunt's sister contacted Curt (and she also contacted a BttF member, who then contacted us) about naming a bike trail or bikeway after [Tim](#). Kevin forwarded this idea to a few people, including Kevin Nixon (City) and Janice Lukes (Winnipeg Trails Association). The City does not have a mechanism for naming things like a bike trail. The City's Active Transportation Advisory Committee will be discussing this on Thursday.

7. Ride of Silence – Ron Brown

- See <http://www.rideofsilence.org/main.php>. It's a one hour (~20km at ~20KPH) silent ride held worldwide on the 3rd Wednesday in May at 7:00 PM to honour cyclists who have been killed or injured while cycling on public roadways, followed by a memorial.
- Ron heard about this at the Canadian Cycling Association AGM.
- We agreed to try and organize a *Ride of Silence* on May 18, 2011, and we discussed it:
 - **We need a volunteer to take the lead.**
 - It would definitely attract media attention.
 - Logistics could be difficult: choosing a route, enlisting City, and Winnipeg Police Services support, etc.

8. Regional Cycling Improvement Coordinators (update) – Anders Swanson

- Anders is spread extremely thin, so **we need a volunteer to make this happen** --- over the winter.
- The City's Active Transportation Advisory Committee has endorsed a *West Central AT Project Proposal* by the Daniel McIntyre St Matthews Community Association. It involves the hiring of a coordinator.

9. Ciclovía (two days ago) – Anders, Curt, Dave

- It was successful. There were approximately the same number of participants as the inaugural Ciclovía in 2009, but the event was spread out more (four more blocks of Broadway).
- Volunteers were spread too thin because there weren't enough of them for all the activities.
- The Downtown BIZ' committee has a debriefing scheduled for next week.

10. New BttF mobile display unit to use at events (update) – Rob Cosco & Dave Elmore

- Discussion has continued between Rob (BttF membership), Dave (discussions with Lightvision engineering), and Charles (his friend is a shop teacher at Sisler High School). They are trying to come up with a process that will utilize free labour at Sisler while maintaining engineering integrity and reducing the apparent ~\$3000 cost.
- The new target date is next spring, so they have the winter to make this project work.

11. Website problems, possible re-write of the technical framework (update) – Kevin Miller

- The website has been technically stable for the past 10 weeks. (Except that on September 19th Norton began flagging it as unsecure again!)
- Caleb Hull of *Computer Service Group of Winnipeg* recommended that we do a re-write of our website's technical framework to minimize future security concerns, to improve the technical reliability of the site, to improve navigation, and to improve the Content Management System. The look of the website would be similar. Kevin asked Caleb for quote. We received it in late August: \$1800.
 - The current framework uses a *Ruby on Rails* framework and a Content Management System (CMS) that Ken Gerrard wrote in 2007 and has since denounced. Content updaters (i.e. Kevin) use Ken's CMS and a cryptic language called Markdown to produce HTML content pages. A year ago, Ken proposed replacing his CMS with Radiant, which is also *Ruby on Rails* based.
 - *Computer Service Group of Winnipeg* uses the Xoops CMS, which is written in PHP. They would convert all current content on our website from Ken's CMS to Xoops, and then train us in its use. They would also replace the website's black navigation bar and red text sub-navigation bar with a "fly-out" navigation bar written in Flash.
- Bill Newman expressed concern about paying \$1800 to a website developer, given that our website has fairly simple functionality. He feels that volunteers should be able to maintain the technical framework. However, currently when there's a problem with the website, Kevin contacts Ken, who may or may not be available. BttF paid Ken \$200 a year ago for his support efforts. We tabled this item for future discussion among the computer geeks. (Kevin will bring Barret Ens, Tina Tenbergen, and others into the discussion.)

12. Mountain Equipment Co-op Partnership Agreement for 2010 – Kevin Miller

- MEC has offered us \$3000, to be used for the website improvements and/or to produce the new mobile display unit. 9 of 12 directors have endorsed the MEC Partnership Agreement for 2010, but three directors have not yet replied, including Curt (who endorsed it with one condition the day after the meeting, so Kevin, Curt, and MEC have now signed it, and the \$3000 cheque will arrive in a few weeks.)

13. City Committee report – Mark Cohoe

- **Mark has scheduled a meeting for Monday September 27th from 5:00 to 6:30 PM (just prior to the Bike Shorts Film Festival screening) at the *Sport for Life Centre* to discuss BttF's plan's (a candidates' questionnaire?) for the Civic Election on October 27th.**
- The [Pembina cycle tracks](#) will probably now be on-road rather than beside the sidewalks. The centre median width would be decreased so the roadway could move leftward. Members of the City's Active Transportation Advisory Committee will be meeting on October 4th to discuss this project.
- Work on the new Disraeli Bridge will start in 2011. The AT bridge work will start later. Design options are currently being looked at.
- Osborne Bridge rehabilitation: Detailed design happens this winter. The on-bridge bike lanes will be 1.8m, decreasing to 1.2m between the north end of the bridge and Broadway Ave.

14. Provincial Committee report – Charles Feaver

- Highway Traffic Act (HTA) review:
 - We've signed on with [ProBono Students Canada](#). A law student has started research for us. **Does anybody know of a good review of legislation in other provinces and/or states?**
- A question was asked about advocating for spending on signage for next year. A long discussion ensued.
 - Kevin Nixon has a project on his long list to improve signage of City bicycling infrastructure. The City has a "designs" task force.
 - We need to differentiate directional versus regulatory signage. Professional associations may need to approve new signage.

15. Membership report – Rob Costco

- 24 memberships were sold at Ciclovía. Otherwise, it's been a quiet summer.

16. Safety and Education report – Dave Elmore

- Attached.

17. Financial report – Liz Erickson

- Attached.

Safety & Education Committee report – Dave Elmore

Leisure Guide Courses

Only one of the *City Cycling* courses run through the City of Winnipeg's Leisure Guide was held in the spring due to a lack of registration. The City has however surprised us (by not telling anyone) and put two more sessions in the fall Leisure Guide:

- Fort Rouge Leisure Centre (625 Osborne St) on Saturday September 25th from noon to 4:00 PM.
- St. John's Leisure Centre (601 Aikins St) on Sunday October 3rd from noon to 4:00 PM.

Dave Elmore and Curt Hull will be leading these sessions. If anyone knows of individuals who would be interested, please pass the information along. A strong registration will go a long way to convincing others that there is a need.

Proposal to MPI

Bike to the Future (BttF), the Green Action Centre (GAC, formerly Resource Conservation Manitoba), and the Manitoba Cycling Association (MCA) submitted the formal proposal back in May, and subsequently had several meetings with Manitoba Public Insurance (MPI) to try and develop a plan that would meet their needs. While MPI did not necessarily accept the proposal as submitted, it was at the very least a starting point to our discussions. As a first step, Dave Elmore agreed to work as a consultant to MPI, and for the last 3 weeks has been assisting them in the development of website content on cycling safety and skills. The draft information has been completed and is currently under review by MPI's Corporate Communications. The website information is expected to go up on the MPI site in early October.

The next phase of the project with MPI is still not fully developed or agreed to at this point. It is expected that MPI will be meeting with BttF, GAC, and MCA in the next couple of weeks to discuss their vision of cycling safety. In the meantime, we have submitted a letter to MPI reinforcing our vision, the importance of a community based social marketing program to enhance the sharing of information and the need for real skills training. We still hope to

- expand the number of qualified Can-Bike instructors.
- provide public education through attendance at events and providing workplace/community group presentations.
- provide safe cycling courses for the general public.
- review and help revise driver education to include a better understanding of cycling.
- work with MPI on messaging for existing drivers (60 second driver commercials, ads, etc.)

Our path forward at this time is dependent on MPI. If they are not interested in anything beyond an informational campaign, we will have to look at other avenues for making cycling skills training available.

Meeting with Minister Rondeau

Dave Elmore met with Jim Rondeau and provided him with a presentation on cycling safety and what was needed in Manitoba to improve this area of education.

There was some discussion on infrastructure, however the meeting focused mostly on education in schools. There was some discussion as well on the Highway Traffic Act (HTA) and some of the changes needed. Minister Rondeau asked that BttF look into the potential of changes needed to the curriculum for various levels (grade school, middle school, and high school). Dave Elmore has been corresponding with Minister Rondeau, and is awaiting a reply to some ideas that were put forward, including some suggestions from BttF on HTA changes that we would like to see.



Income Statement - Year to Date - August 31, 2010
Financial Statement

	Account	DB	CR	Net
Revenue/Partnerships/Grants				
Interest		0.79		\$ 0.79
Membership		972.85		\$ 972.85
Donation		70.00		\$ 70.00
T-Shirts		40.00		\$ 40.00
Bike Shorts			315.00	\$ (315.00)
MEC Partnership			1,099.87	\$ (1,099.87)
Bike Valet		2,800.00	3,300.00	\$ (500.00)
		3,883.64	4,714.87	\$ (831.23)
Expenses				
Admin Cost			162.57	\$ (162.57)
			162.57	\$ (162.57)
Opening retained earnings				\$ 8,866.84
Net earnings YTD				\$ (993.80)
Closing retained earnings				\$ 7,873.04
		3,883.64	4,877.44	-993.8

Note: As of Apr 1 '09 T-shirts had yet to recover \$597.64 of cost **T-shirt net to date:** \$ (557.64)
Note: Opening retained earnings includes **\$450 liability for July 25, '08 Scavanger Hunt grant**
Note: Opening retained earnings includes \$3,000.00 liability for the MEC Partnership Grant received last year. See breakdown of funds spent on Grants & Partnership report.



General Ledger
Year to Date - August 31, 2010

01-Apr-10		Balance Forward						\$	8,866.84
Date written	Bank Date	Acct	Who	Memo	Ck#	CR	DB	Balance	
30-Apr-10	30-Apr-10	Interest	ACU	Credit Interest			\$ 0.16	\$ 8,867.00	
30-Apr-10		Membership	Paypal	Membership \$\$ in Paypal used to pay Invoice 1112			\$ 50.00	\$ 8,917.00	
30-Apr-10		Admin Cost	MB Eco Network	2010 Membership, Invoice #1112. Paid through Paypal		\$ 50.00		\$ 8,867.00	
	11-May-10	Membership	Misc	Liz Erickson - Deposit			\$ 145.00	\$ 9,012.00	
	12-May-10	T-Shirts	Misc	Liz Erickson - Deposit			\$ 40.00	\$ 9,052.00	
	12-May-10	Membership	Misc	Liz Erickson - Deposit			\$ 90.00	\$ 9,142.00	
13-May-10	24-Jul-10	Admin Cost	Rob Cosco	Poster Printing	76	\$ 112.57		\$ 9,029.43	
	31-May-10	Interest	ACU	Credit Interest			\$ 0.17	\$ 9,029.60	
13-Jun-10		MEC Partnership	Dreamhost	Annual Webhosting (paid via Paypal - \$91.40 USD)		\$ 99.87		\$ 8,929.73	
13-Jun-10		Membership	Paypal	Membership \$\$ in Paypal used to pay Dreamhost			\$ 99.87	\$ 9,029.60	
	30-Jun-10	Interest	ACU	Credit Interest			\$ 0.17	\$ 9,029.77	
13-Jul-10	27-Jul-10	Bike Shorts	Winnipeg Film Group	Deposit on event space	75	\$ 315.00		\$ 8,714.77	
18-Jul-10	20-Jul-10	MEC Partnership	Anders Swanson	Final Payment on contracted services provided	77	\$ 1,000.00		\$ 7,714.77	
18-Jul-10	27-Jul-10	Bike Valet	David Wieser	Start up funds	78	\$ 500.00		\$ 7,214.77	
22-Jul-10	27-Jul-10	Bike Valet	David Wieser	Payout of BVW MEC Grant	79	\$ 2,800.00		\$ 4,414.77	
	23-Jul-10	Bike Valet	MEC	David Wieser - Deposit - Grant for Bike Valet			\$ 2,800.00	\$ 7,214.77	
	26-Jul-10	Membership	Misc	Liz Erickson - Deposit			\$ 467.98	\$ 7,682.75	
	26-Jul-10	Donation	Misc	Liz Erickson - Deposit			\$ 70.00	\$ 7,752.75	
	31-Jul-10	Interest	ACU	Credit Interest			\$ 0.17	\$ 7,752.92	
	05-Aug-10	Membership	Misc	Liz Erickson - Deposit			\$ 120.00	\$ 7,872.92	
	31-Aug-10	Interest	ACU	Credit Interest			\$ 0.12	\$ 7,873.04	

Grants and Partnerships

	Cheque # or Meeting & Agenda #	
MEC Partnership		\$5,000.00
Anders Swanson - One Green City	chq 72	\$2,000.00
Anders Swanson - One Green City	chq 77	\$1,000.00
Dreamhost - Webhosting	Paypal	<u>\$99.87</u>
Total Available		<u>\$1,900.13</u>
Earmarked		
Grant Writer-Feb meeting	Feb - pt 9	\$500.00
Expenses at Conf - M Cohoe	Mar - pt 13	\$500.00
Website work - Spyware/Virus Removal	Sept inv	<u>\$266.56</u>
Total earmarked funds from MEC Partnership		<u>\$1,266.56</u>
MEC - Bike Valet		\$2,800.00
David Wieser - BVW	chq 79	\$2,800.00