

Bike to the Future Monthly Meeting

Jun 8, 2010 – 5:35 to 7:00 PM – Sport for Life Centre

Minutes

Directors:

Present: Kevin Miller (meeting chair), Vicky Reaney (minutes), Curt Hull, Rob Cosco, Mark Wiehler, Charles Feaver, Dave Elmore, Holly Poklitar

Regrets: Mark Cohoe, Liz Erickson, Karin Kliewer, Jackie Avent

Members:

Present: Jim Chapryk, Jeremy Hull, Ron Brown, Gareth Simons, Don English, Barrett Ens, Glenn Stanley, Guy Madill, Loren Brault, John Wilmott, Daniel Scouten, Anna Westund

Regrets: Anders Swanson, David Wieser, Philip Wolfart, Shannon Keys, Ted Mann

1. Minutes from the May Monthly Meeting

- These have been posted for a month at <http://biketothefuture.org/about/meetings>.

2. Website problems (Kevin)

- During the past two months we've had various security and technical problems with our website. Kevin has tried to work with our website developer to resolve them. Today, Google deemed us as a malware-infected "attack site", so our website is not accessible via Google or its partner Mozilla Firefox.
- We've again contacted our website developer. We've also contacted Curt's son's company, which is highly recommended by the Manitoba Eco-Network, to "clean" the website and recommend a "going forward" solution. They suggest we move website to more secure host server. The timing is right for this because our annual Dreamhost web hosting bill is due on June 13th, but there are many technical considerations involved in moving hosting (i.e. our @biketothefuture.org addresses, our Announce e-mail list, etc).
- **Motion:** Invest up to \$800 in cleaning/securing the website, spent at the discretion of the BttF Board. Passed.

3. Winnipeg Bicycle Valet (Curt Hull, for David Wieser)

- David has drafted a charter and logo. Curt has analysed and critiqued the charter; he'd like to see a project team in place, and he's concerned about liability issues.
- Last month, we agreed to invest \$500 in this project, with the first expense being a banner, but before we spend anything, the charter must be signed by the project sponsors (BttF).

4. Bike Shorts Film Festival – update (Don English)

- Dustin Anderson was in town with 3 hours of films to select down to 1.5 hours, so Don, Shona, and a few others viewed them and provided input for selection.
- There will be two screenings on two consecutive nights in late September at Cinematique.
- Bike Art will be part of a month-long show at Graffiti Gallery. The Bike Art will be transferred to Cinematique during the two screenings.

5. Grant Writer -- update (Mark W.)

- We decided to not submit the BTAC application, because we didn't like our chances of success.
- We're looking for other project-based grants to apply for.

6. Charity rides (Kevin)

- We don't usually promote charity rides (e.g. MS ride, Habitat for Humanity's Cycle of Hope) under Upcoming Events on our website, but last year we promoted the Muddy Waters ride because it was marketed as a mass participation "celebration of cycling" ride with a \$20 to \$30 entry fee. 545 cyclists registered.
- This year's Muddy Waters Ride has a \$50/\$75 fee, so it's really a charity ride. Should BttF promote charity rides with high entry fees on our website under Upcoming Events? Lots of discussion.
- We decided that almost all rides are positive for cycling, and we can work with them to build membership (selling memberships and/or giving away complimentary memberships), as we did at Muddy Waters last year and may do at the 500+ rider MS ride this year, although we recognize that Rob (Membership Committee Director) can't do it by himself.
- **Kevin will build a Rides page under Cyclists Resources** (done), which will be links to the rides' websites.

7. New BttF display unit to use at events (Rob & Anna)

- Currently, each time we need to set up a display, we borrow a “low budget” Z-board panel/stand from RCM, and we gather up our written materials. It’s a time-consuming process, and not visually impressive. Two years ago we partnered (\$0 from us) with the Manitoba Medical Association to re-panel their display, but it is very large and so heavy that it bent the frame of a 100-pound-capacity bike trailer, and it resides at the MMA office.
- Last year, Anna designed a *Mobile Exhibition Stand* for BttF (see the very bottom of our Advocacy Resources page: <http://biketothefuture.org/design-for-the-future>) as part of her Masters of Interior Design *Studio Project*.
- Anna has estimated that the *Mobile Exhibition Stand* could be built for <\$1500, plus the cost of a Burley Flatbed trailer (\$325). We’ve asked her to get quotes. Initially, we can use Kevin’s Burley Flatbed, if need be.
- Wind resistance and durability are important because it will be transported by bike and sometimes be outdoors.
- **Motion:** Proceed with this ASAP, so we can begin to use it ASAP. Invest up to \$2000, spent at the discretion of the BttF Board. Passed.
- **We will try to obtain grant funding for this.**

8. Diamond Lanes (Kevin Miller)

- A member had contacted us about his concern that Diamond Lanes’ pavement paint is often worn away, and the paint is covered by snow in the winter. He suggested that there needs to be a permanent small diamond sign on the right side boulevard. Our consensus is that all Diamond Lanes already have signage.

9. Converting sidewalks into multi-use paths (Jeremy)

- A member had contacted us with a suggestion that under-used sidewalks on busy/fast routes could be used by cyclists. A few of us had a brief e-mail conversation about this, and suggested that perhaps the City should develop policy for minimum standards/guidelines for riding on sidewalks. A semi-precedent is the “Jubilee Bikeway” (a .8K section of reconstructed sidewalk that will be built this year on the south side of Jubilee in front of the BDI / Elm Park Bridge).
- A lot of discussion ensued. One counter argument was that we didn’t want to make an issue of cyclists using narrow sidewalks in hazardous areas (Osborne Underpass, Jubilee Underpass, Louse Bridge, Redwood Bridge) Are sidewalks a temporary compromise? There is not a lot of agreement on this issue. This is something the City Committee could discuss, and we could raise this at the City’s Active Transportation Advisory Committee.

10. “Winter AT Network” for snow clearing (Kevin for Mark Cohoe, Gareth)

- See <http://biketothefuture.org/news/archives/2010/06/09/winter-cycling-priority-routes>, in particular the “June 9th update.

11. \$20+ million stimulus funding for bicycling infrastructure (Gareth, Curt)

- See <http://biketothefuture.org/design-for-the-future/20m-at-in-2010>.
- Construction has started on some the projects, others are in the tendering process, and still others don’t yet have a final design.
- Sherbrook Street bike lane: (Mark Cohoe, David Wieser, Anders, and others were at this meeting, which occurred at the same time as our Monthly Meeting)
See <http://biketothefuture.org/news/archives/2010/06/09/sherbrook-st-bike-lanes-are-in-jeopardy>.

12. City Committee report (Kevin for Mark Cohoe)

- No report. Mark was in Portland for 6 days for the *Pedestrian and Cycling Innovation* course and vacation – see point 13 in the March Monthly Meeting minutes: <http://biketothefuture.org/about/meetings>. He’s also been very busy with the Sherbrook Street bike lane issue – see the previous point 10.

13. Provincial Committee report (Charles)

- We have signed an agreement with Pro Bono Students Canada (<http://www.robsonhall.ca/probono>) for a law student to help us with our Highway Traffic Act review. See the Provincial Committee’s May report: <http://biketothefuture.org/about/meetings>.

14. Membership report (Rob)

- See point 5 bullet 3 and also point 6, above.

15. Safety and Education report (Dave)

- Attached.

16. Financial report (Liz)

- Attached.

Safety & Education Committee report – Dave Elmore

Only one of the *City Cycling* courses run through the City of Winnipeg Leisure Guide was completed -- on May 15th. The other planned for May 30th was cancelled due to low participation. The May 15th class had only 7 of the planned participants attend. We were told that several had cancelled at the last moment and at least 2 simply did not show up. Ron Brown will follow up to get clarification on why the May 30th course was cancelled.

BttF, RCM, and MCA submitted the formal proposal for an ongoing public education and cycling safety program. This proposal was submitted to Manitoba Public Insurance on May 21st with a proposed start date of July 1st. The program, if accepted, would be housed at Resource Conservation Manitoba due to the availability of administrative capacity and equipment. The program includes:

- expanding the number of qualified Can-Bike instructors in Winnipeg and other communities such as Brandon.
- provide public education through attendance at events and providing workplace/community group presentations.
- provide safe cycling courses for the general public.
- review and help revise driver education to include a better understanding of cycling.
- work with MPI on messaging for existing drivers (60 second driver commercials etc.)

Dave, Curt, and Jeremy have now passed the Can-Bike II instructors exam, and are now qualified to teach Can-Bike II courses. At this point the intent is still to bring other potential cycling safety instructors up to the Can-Bike II level so that they are then qualified to teach at a Can-Bike I courses. This then provides them with the qualifications to teach the safe cycling modules being sought in the MPI proposal.

At this time all the above is dependent on approval of the MPI proposal. If this is not accepted, we will have to look at other avenues to reach the goal of making this education/knowledge available to cyclists and drivers.



Income Statement - May 1-31, 2010
Financial Statement

	Account	DB	CR	Net
Revenue				
	Interest	0.33		\$ 0.33
	Membership	285.00		\$ 285.00
	T-Shirts	40.00		\$ 40.00
		325.33		\$ 325.33
Expenses				
	Admin Cost		162.57	\$ (162.57)
			162.57	\$ (162.57)
Opening retained earnings				\$ 8,866.84
Net earnings YTD				\$ 162.76
Closing retained earnings				\$ 9,029.60
		325.33	162.57	162.76

Note: As of Apr 1 '09 T-shirts had yet to recover \$597.64 of cost **T-shirt net to date:** \$ 557.64
Note: Opening retained earnings includes **\$450 liability for July 25, '08 Scavanger Hunt grant**



General Ledger
April 1 to May 31, 2010

01-Apr-10				Balance Forward				\$	8,866.84
Date written	Bank Date	Acct	Who	Memo	Ck#	CR	DB	Balance	
30-Apr-10	30-Apr-10	Interest	ACU	Credit Interest			\$ 0.16	\$ 8,867.00	
30-Apr-10		Membership	Paypal	Membership \$\$ in Paypal used to pay Invoice 1112			\$ 50.00	\$ 8,917.00	
30-Apr-10		Admin Cost	MB Eco Network	2010 Membership, Invoice #1112. Paid through Paypal		\$ 50.00		\$ 8,867.00	
	11-May-10	Membership		Liz Erickson - Deposit			\$ 145.00	\$ 9,012.00	
	12-May-10	T-Shirts		Liz Erickson - Deposit			\$ 40.00	\$ 9,052.00	
	12-May-10	Membership		Liz Erickson - Deposit			\$ 90.00	\$ 9,142.00	
13-May-10		Admin Cost	Rob Cosco	Poster Printing	76	\$ 112.57		\$ 9,029.43	
	31-May-10	Interest	ACU	Credit Interest			\$ 0.17	\$ 9,029.60	