

Bike to the Future Monthly Meeting

December 8, 2009 – 5:35 to 7:30 PM – Manitoba Eco-Centre

Minutes

Directors:

Present: Kevin Miller (meeting chair), Liz Erickson, Charles Feaver, Karin Kliewer (minutes recorder), Mark Wiehler, Vicky Reaney, Jackie Avent, Holly Poklitar, Dave Elmore, Rob Cosco, Mark Cohoe, Curt Hull

Members:

Present: Anders Swanson, Todd Andres, Ron Brown, Don English, Lindsey McBain, Brion Dolenko, Lilly Sotomoyor, Ken Klassen, Robert Fisher, Bruce Popham, Sharon Wall

Regrets: Shannon Keys, Ted Mann

Guests: Lawrence Bird, Patrick Griffith, Aubrey Barber, Marianne Cerilli, Nicole Poklitar

Introductions

1. Minutes from November's Monthly Meeting

- Moved by Kevin Miller, passed.

2. City Water Utility Bridge at Aubrey Street (Lawrence Bird)

- The water utility bridge crosses the Assiniboine River at Aubrey Street in Wolseley and near Oxford Street in River Heights. It is due to be repaired or replaced soon. Lawrence is working with Marianne Cerilli to get active transportation included in the project. The City's Water and Waste department is open to the idea. Lawrence gave a demonstration outlining a gap in the AT network, and potential connections and routes between schools and other destinations. There are a few issues: Water and Waste will not pay for this, security issues, private properties on the River Heights side.
- Questions and Comments:
 - We don't know when the existing bridge/aqueduct is scheduled for repairs. An engineers' report should be finished in January.
 - What are the surrounding residents going to think? How private is it? There seems to be support on the Wolseley side, but no in-depth study has happened on the River Heights side.
 - This is a great idea. But if we are thinking about where money should go, perhaps BttF should "rank" priorities before we endorse this.
 - BttF supports this in principle, but cannot prioritize any projects until costs (etc) are known.
 - Anyone interested in working on this initiative should contact Marianne at mcerilli@rrc.mb.ca . Potential stakeholders are cycling groups: Osborne/River Heights, HSC, Wolseley.

3. Canadian Active and Sustainable Transportation Organization -- national cycling advocacy (Kevin)

- BttF has been invited to become part of the Canadian Active and Sustainable Transportation Organization. It was initiated by Gary Beaton of the Tour de Nuit Society in Calgary, and is being facilitated by the Centre for Sustainable transportation at the UofWinnipeg. There are some reservations about joining this group because we do not have very much information. Kevin has browsed lots of its e-mail list communication during the past 6 weeks, but he hasn't yet had time to carefully review it and send a summary to BttF directors.

4. Kelvin Arctic Youth Forum (Jackie)

- BttF received a letter requesting financial support for an event that's being planned. This is not directly related to our mandate, but it does tie in as far as emissions are concerned. It was suggested that we don't fund their project, but we will give them a BttF T-shirt and a complimentary membership

5. Membership database application – technical support (Kevin)

- Rob needs functionality improvements to the Membership database application in order to easily track memberships. Bill Spornitz is no longer able to work on this, so Kevin and 3 volunteers communicated by e-mail a month ago, but they haven't yet met because Kevin hasn't had time.

6. \$20 million Federal Stimulus Funding for Winnipeg AT (Kevin)

- Last Friday, City of Winnipeg Active Transportation Coordinator Kevin Nixon phoned Kevin and also e-mailed all members of the City's Active Transportation Advisory Committee because he wants to change one of the Transcona projects: "Kildare Bikeway" to "Pandora Pathway". This possibly happened because of Kevin's comments of the unsuitability of Kildare, and/or possibly because of Transcona Councillor Russ Wyatt's comments. Kevin told Kevin Nixon that BttF would provide written support for this change, but subsequent discussions between him and others raised a number of issues:
 - If these are supposed to be 'shovel ready' projects, how can we change routes now? The answer is that the general project must remain the same (Transcona east-west route in this case), but the details can change, and will change as a result of the community consultations that will happen in a couple months time.
 - It was suggested that BttF, in consultation with our membership and geographic/community cycling groups, should have a position on all the routes prior to the community consultations so that our position can be articulated at the community consultations. Surveying our membership and connecting with the community cycling groups (via the One Green City lists) is a potential task for the contract staff person we want to hire.
- This is urgent. It was mentioned that progress on all Federal Stimulus projects needs to be proven by February 1, or else there's a risk of the money being reallocated.

7. Financial Update (Curt & Liz)

- Please see the attached report.
- All Treasurer duties have now been turned over to Liz.

8. Provincial Committee (Charles)

- The Provincial Active Transportation Advisory Committee has had a number of meetings. It is gathering information, working towards making recommendations, and connecting with the necessary representatives. This committee can provide recommendations on land use planning, policy, highways and roads, etc.
- BttF's Provincial Committee is also looking to help undertake a review of the HTA, which has immense impacts on how the road is shared. Please see "<http://biketothefuture.org/news/archives/2009/12/09/bttfs-review-of-the-provincial-highway-traffic-act>". Todd Andres has helped greatly with this project, and is outlining current gaps in the HTA. We may want to do some research where cyclists, motorists, and pedestrians give feedback on their perceptions of issues. Charles will contact Kevin to determine how to solicit this feedback.
- BttF could also suggest that the Provincial Green Building Policy consider cyclists in a more distinct way. We could also connect with the province about parking policies for bicycles.
- Is Manitoba Public Insurance part of the Provincial Active Transportation Advisory Committee? At this point, MPI is not involved, but they will be having an initial meeting with MPI about this.
- How are the City and the Province collaborating? Currently, they are not working together on this.
- There was a lot of discussion and ideas about the actions our Provincial Committee should take.

9. City Committee (Mark Cohoe)

- Please see the attached report.

10. Safety & Education Committee (Dave)

- Please see the attached report.

11. Partnership Agreements -- funding (Curt)

- The Bicycle Trades Association of Canada (BTAC) is interested in becoming more involved in advocacy, specifically as a counterpart to MEC. Curt is building towards arranging a meeting with a BTAC representative. Another potential funding partner is MPI. Jackie and Dave will be meeting with MPI to discuss this.
- Our Partnership Agreement with MEC is only partially implemented.
 - We've [thanked MEC on our website](#).
 - The first [BttF Members' Night at the Mountain Equipment Co-op store](#) has happened, but only 15 people attended it, and half of the attendees were BttF directors or core volunteers.
 - A [BttF membership can be purchased at MEC](#).
 - We have not yet received the funding for a part-time/contract admin staff person because we have not yet initiated the process to hire someone. We must do that ASAP.
- Curt acknowledged that some bicycle retailers have a major resentment of MEC, primarily because MEC now sells bicycles. That feeling has had some impact on BttF because there is a perception that we are too connected with MEC: We have a Partnership Agreement with them, and our office and meeting space is in the Manitoba Eco-Centre, which is office space leased by the Manitoba Eco-Network on the 3rd floor of the MEC building. We don't want to get into any philosophical arguments about how any other organization operates. We have always indicated that we would like to have partnership agreements with everyone.
- Some members think the image of us being too connected with MEC is worrisome. This would be a good discussion to have; whether we need a bit more distance.
- It was suggested we could put other bike shops' logos on our website too (hyperlinks are already there).
- Curt has written a BttF Sponsorship Position Statement. We discussed it for quite some time.
 - It was suggested that it might be good to incorporate some sort of corporate responsibility guidelines when outlining this policy because we don't want to alienate our membership because of those with whom we associate. (Resource Conservation Manitoba has a set of corporate responsibility guideline/position statement that we might want to consider in addition to the proposed policy.) It was pointed out that including corporate responsibility guidelines is almost the opposite of "we don't want to get into any philosophical arguments about how any other organization operates".
 - It was suggested that we look into the Toronto Cyclists' Union has a sponsorship model.
 - It was suggested that our position statement leaves us as "unencumbered" as possible.
- We modified the BttF Sponsorship Position Statement a bit, but we could not reach consensus to approve it because a number of members wanted us to think about it more and do further revisions. (Curt has revised it and circulated it among the Board and a few other members, so the draft has now been posted on our website for further comments: <http://biketothefuture.org/news/archives/2009/12/14/bttf-sponsorship-position-statement>.) We will approve a BttF Sponsorship Position Statement at our January Monthly meeting.
- We are much more effective when we work **with** organizations and people, rather than being on the 'outside'.
- Curt wants to connect with the Manitoba Cycling Association's Recreation & Transportation Committee as he tries to build relationships with store owners. The main message is that we want to make cycling safer for everyone, and we want to work collaboratively with anyone. The more bikes on the road, the more business at bike shops.
- Rob has continued his year-long communications with bike shops. The vast majority of them support us. There's only a few that are ambivalent. It remains important to keep the field level.
- Throughout this process, we need to maintain our reputation as an advocacy organization that works equally for all cyclists.

12. Monthly Meeting location (Curt)

- There are a lot of reasons to meet at the Eco-Centre, but there is a perception that we meet at MEC.
- Sport Manitoba's new [Sport for Life Centre](#) opens in the east Exchange (Pacific & Lilly, NE of Downtown) in February. Ron Brown (MCA) could book a meeting room for us starting in March. Are there some geographic or other barriers between Downtown and the east Exchange? We agreed to meet there on a trial basis.

City Committee report – Mark Cohoe

City Budget Presentations

The city committee met several times over the last few months to develop presentations for City Council's 2010 capital budget deliberations. Thanks to everyone who came out to the meetings and offered input. Copies of the presentations are posted to our website on our BttF Publications page

(<http://biketothefuture.org/design-for-the-future/btff-publications>). The presentations focused on

- Thanking City Hall for the vision shown by the \$20 million Stimulus Funding investment in active transportation.
- Reinforcing the economic benefits that AT projects have on our economy.
- Stressing the need to continue funding AT in upcoming capital budgets:
 - Asking for \$2 million per year in 2011, increasing to \$4 million per year by 2015.
 - Pointing out where there are still large gaps/barriers in our AT network (Pembina, CPR Mainline).
- Requesting assurance that the Jubilee Overpass / Pembina Underpass projects will include an AT connection on the west side of Pembina Hwy to mirror the connections planned for the east side of Pembina Hwy.
- Asking for Phase II of the Southwest Rapid Transit Corridor to be included in the 5 year forecast.
- Asking for funding of \$375,000 for a Community Based Travel Marketing project that has been proposed by Resource Conservation Manitoba.
- Asking the City to purchase the Oak Point Bridge.

While we may not have received any additional funding, it was important to go before these committees and communicate our goals. Keeping our voice front and center means that considerations for AT will be a high priority for all projects.

One outcome of this process this year was that the Public Works Committee made a point of stating that we did not need to worry about AT in the Jubilee Overpass / Pembina Underpass projects, because they include AT in all rehabilitation projects. There should be an opportunity to get funding for the Community Base Travel Marketing project in the Operating Budget. Councillor O'Shaughnessy mentioned an opportunity to develop trails in the north end of his riding. We should look into this and think about incorporating them into the City's transportation plan, which is currently undergoing a revision process that will see public consultations.

Also of note, the Executive Policy Committee changed the timing of rehabilitation works on Taylor Avenue so that all scheduled works would be completed in 2010 (eastbound – Waverley to Wilton, westbound – Nathaniel to Waverley). Previously these projects had been divided between 2010 and 2011.

Osborne Bridge Neighbourhood Advisory meetings

This process is ongoing. We have been asked to hold back on further communications with our constituencies until after the next meeting when the design team will report on their ability to implement ideas that have been put forward. See <http://biketothefuture.org/about/btffs-city-committee>.

City of Winnipeg Transportation Plan

Kevin Nixon, the City of Winnipeg's Active Transportation Coordinator, will be part of the Technical Committee for the City's transportation plan update. This is something we were going to ask for during our budget presentations, but did not have to ask for.

City List serve

The best way to stay in touch with the City Committee is to subscribe to the committee's list serve. To subscribe, visit <http://lists.biketothefuture.org/listinfo.cgi/city-biketothefuture.org>.

Safety & Education Committee report – Dave Elmore

After a year of little real progress, things on the Safety & Education front maybe finally beginning to move forward. The new stimulus funding and planned expansion of the network this coming summer has made cycling education a priority. In response to this, the BttF Safety & Education Committee, in concert with the Manitoba Cycling Association (MCA), the City's Active Transportation Advisory Committee (ATAC), and Resource Conservation Manitoba (RCM), are actively working on putting in place a program of education through the City's Leisure Guide. The specifics of the program are still being discussed, however the course content will be based on Can-Bike and include information on the various new infrastructure and possibly some background on the new routes themselves.

The first step in developing a sustainable course will be the development of a pool of qualified instructors. To this end we hope to solicit candidates from several contact lists including BttF's Announce list. Candidates would have to be trained to a Can-Bike II level in order to be qualified as an instructor. In addition, first aid training is also a prerequisite for instructors in the Leisure Guide programs. Candidates would be provided with all the needed training free of charge and once qualified, would be paid for any courses which they lead. The details of the training and instructor reimbursement should be known before the New Year, and will be included in a call for candidates.

The hope is to provide courses at 4 to 5 different locations around Winnipeg. Course fees would be set at a nominal level, sufficient to cover instructor related costs. At this time it is believed that the course content will be broken down in the module format developed by BttF's Safety & Education Committee. If this format is adopted, each module would be approximately 3 to 4 hours in duration. The modules would include:

- Basic safe cycling & road positioning
- Specific road positioning and multi-lane, high-speed arterial riding

MCA has a small amount of funding from the provincial government which would be used to develop the instructor base. The rest of the program of education would have to be self sustaining. MCA also has additional funding that is specifically targeted for the development of an up-to-date, Winnipeg-specific, educational video based on the Can-Bike program. The project is underway; however busy schedules and other priorities have precluded the completion of the filming prior to winter. The funding for this will lapse on March 31, 2010, so additional funding for next fiscal year will have to be sought. In the meantime, the Safety & Education Committee along with MCA will be trying to get the final planning and scripting done before the money lapses.

Bike to the Future's Safety & Education Committee is continuing to discuss the education curriculum for new drivers with MPI. These discussions also include messaging to existing drivers on the rights of cyclists on the road. It is hoped that MPI will undertake campaign of public awareness and education as it relates to drivers. While this is their primary audience, it is hoped that we can also gain some in roads through MPI's vulnerable road users program to assist in cycling education.



Income Statement - Apr 1, '09 to Dec 7, '09
Financial Statement

Account	DB	CR	Net
Revenue			
Bike Shorts	1,120.00	775.24	\$ 344.76
Donation	172.00		\$ 172.00
Interest	0.30		\$ 0.30
Membership	2,090.39	41.43	\$ 2,048.96
T-shirts	640.00		\$ 640.00
	4,022.69	816.67	\$ 3,206.02
Expenses			
Admin cost		243.75	\$ (243.75)
BTWD	1,300.00	3,300.00	\$ (2,000.00)
Conference	60.00	30.00	\$ 30.00
Presentations	50.00	276.64	\$ (226.64)
	1,410.00	3,850.39	\$ (2,440.39)
Opening retained earnings			\$ 4,335.37
Net earnings YTD			\$ 765.63
Closing retained earnings			\$ 5,101.00
	5,432.69	4,667.06	765.63

Note: As of Apr 1 '09 T-shirts had yet to recover \$1,237.64 of cost **T-shirt net to date:** \$ (597.64)
Note: Opening retained earnings includes **\$450 liability for July 25, '08 Scavanger Hunt grant**
Note: Conference was a carry-over from Oct'07



General Ledger
Apr 1, 2009 to Dec 7, 2009

01-Apr-09		Balance Forward						\$ 4,335.37	
Date written	Bank Date	Acct	Who	Memo	Ck#	CR	DB	Balance	
	16-Apr-09	Donation		\$235 Deposit			\$ 20.00	\$ 4,355.37	
	16-Apr-09	Membership		\$235 Deposit			\$ 170.00	\$ 4,525.37	
	16-Apr-09	T-shirts		\$235 Deposit			\$ 45.00	\$ 4,570.37	
	30-Apr-09	Interest		Credit Interest			\$ 0.08	\$ 4,570.45	
15-Apr-09	06-May-09	Admin cost	MB Eco Network	MEN Membership renewal inv#676	50	\$ 50.00		\$ 4,520.45	
	06-May-09	Presentations	Curt Hull	StreetFilms shipping for Millennium Library videos \$45 USD	52	\$ 57.30		\$ 4,463.15	
	07-May-09	Membership		External Deposit PAYPAL PTE LTD			\$ 393.04	\$ 4,856.19	
	08-May-09	Presentations	Jackie Avent	Webinar cost	51	\$ 25.00		\$ 4,831.19	
	12-May-09	Membership	Jackie Avent	?			\$ 10.00	\$ 4,841.19	
	15-May-09	Membership	Jackie Avent	\$320 Deposit			\$ 260.00	\$ 5,101.19	
	15-May-09	T-shirts	Jackie Avent	\$320 Deposit			\$ 60.00	\$ 5,161.19	
13-May-09	28-May-09	BTWD	Commuter Challenge	Downtown Spirit Bus promotion	53	\$ 2,000.00		\$ 3,161.19	
	31-May-09	Interest		Credit Interest			\$ 0.20	\$ 3,161.39	
	02-Jun-09	Membership	Jackie Avent	\$310 Deposit			\$ 210.00	\$ 3,371.39	
	02-Jun-09	Presentations	Jackie Avent	\$310 Deposit - Honorarium for a safety presentation			\$ 50.00	\$ 3,421.39	
	02-Jun-09	T-shirts	Jackie Avent	\$310 Deposit			\$ 50.00	\$ 3,471.39	
	06-Jun-09	Membership		External Deposit PAYPAL PTE LTD			\$ 237.35	\$ 3,708.74	
20-May-09	11-Jun-09	Membership	Rob Cosco	Membership card printing - Staples e90b18	54	\$ 41.43		\$ 3,667.31	
09-Jun-09	11-Jun-09	Admin cost	Wpg Public Library	Monthly meeting - Buchwald room rental	56	\$ 51.45		\$ 3,615.86	
	30-Jun-09	Donation	Jackie Avent	\$567 Deposit			\$ 2.00	\$ 3,617.86	
	30-Jun-09	Membership	Jackie Avent	\$567 Deposit			\$ 110.00	\$ 3,727.86	
	30-Jun-09	T-shirts	Jackie Avent	\$567 Deposit			\$ 455.00	\$ 4,182.86	
26-May-09	03-Jul-09	Admin cost	Alain Foidart	Website Dreamhost inv# 319764-2009-05-13-6	55	\$ 63.55		\$ 4,119.31	
	14-Aug-09	Donation	Jackie Avent	\$130 Deposit (In memory of Tim Hunt)			\$ 30.00	\$ 4,149.31	
	14-Aug-09	Donation	Jackie Avent	\$130 Deposit			\$ 20.00	\$ 4,169.31	
	14-Aug-09	Membership	Jackie Avent	\$130 Deposit			\$ 80.00	\$ 4,249.31	
14-Aug-09	18-Aug-09	BTWD	Curt Hull	Forks breakfast	57	\$ 1,300.00		\$ 2,949.31	
	10-Sep-09	BTWD	Bike to Work Day Wpg	\$1360 Deposit - Forks breakfast - repayment			\$ 1,300.00	\$ 4,249.31	
	10-Sep-09	Donation	Jackie Avent	\$1360 Deposit (In memory of Tim Hunt)			\$ 20.00	\$ 4,269.31	
	10-Sep-09	Donation	Jackie Avent	\$1360 Deposit			\$ 20.00	\$ 4,289.31	
	10-Sep-09	T-shirts	Bike to Work Day Wpg	\$1360 Deposit			\$ 20.00	\$ 4,309.31	
23-Sep-09	30-Sep-09	Bike Shorts	Dustin Anderson	2009 Bike Shorts DVD	61	\$ 50.00		\$ 4,259.31	
15-Sep-09	03-Oct-09	Bike Shorts	Winnipeg Film Group	Cinemateque - deposit	58	\$ 250.00		\$ 4,009.31	
29-Sep-09	06-Oct-09	Presentations	Jackie Avent	Webinar cost "How to Build Political Will"	62	\$ 54.34		\$ 3,954.97	
	13-Oct-09	Donation	Jackie Avent	\$355 Deposit			\$ 5.00	\$ 3,959.97	
	13-Oct-09	Membership	Jackie Avent	\$355 Deposit - Membership from mail-ins			\$ 20.00	\$ 3,979.97	
	13-Oct-09	Membership	Jackie Avent	\$355 Deposit - Membership from Cicloviva			\$ 330.00	\$ 4,309.97	
	16-Oct-09	Donation	Jackie Avent	\$85 Deposit - map sales (via Mark Cohoe)			\$ 5.00	\$ 4,314.97	
	16-Oct-09	Membership	Jackie Avent	\$85 Deposit			\$ 80.00	\$ 4,394.97	
	22-Oct-09	Bike Shorts	Don English	Ticket sales			\$ 1,120.00	\$ 5,514.97	
	22-Oct-09	Donation	Jackie Avent	\$220 Deposit			\$ 50.00	\$ 5,564.97	
	22-Oct-09	Membership	Jackie Avent	\$220 Deposit			\$ 160.00	\$ 5,724.97	
	22-Oct-09	T-shirts	Jackie Avent	\$220 Deposit			\$ 10.00	\$ 5,734.97	
	31-Oct-09	Interest		Credit Interest			\$ 0.02	\$ 5,734.99	
05-Nov-09	13-Nov-09	Presentations	RCM	7 participants in "Thinking & Working Like SM" workshop	63	\$ 140.00		\$ 5,594.99	
13-Nov-09	21-Nov-09	Bike Shorts	Robert Burton	Bike Shorts - Winnipeg Bike Art Winner	68	\$ 50.00		\$ 5,544.99	
16-Nov-09	21-Nov-09	Bike Shorts	Dustin Anderson	2008 Bike Shorts - outstanding A/P	69	\$ 100.00		\$ 5,444.99	
16-Nov-09	25-Nov-09	Admin cost	University of Winnipeg	2009 AGM Room Rental	70	\$ 78.75		\$ 5,366.24	
	26-Nov-09	Membership	Jackie Avent	\$30 Deposit - ??			\$ 30.00	\$ 5,396.24	
06-Nov-09	27-Nov-09	Bike Shorts	Don English	Staples expenses (3 receipts)	64	\$ 89.24		\$ 5,307.00	
	30-Nov-09	Credit Interest					\$ 0.04	\$ 5,307.04	
24-Apr-08		Conference		Journal entry - ck#12 stale dated	12		\$ 30.00	\$ 5,337.04	
08-Jul-08		Conference	Planners Plus	To replace ck#12 - Oct'07 Green Conference	35	\$ 30.00		\$ 5,307.04	
08-Jan-09		Conference		Journal entry - ck#35 stale dated	35		\$ 30.00	\$ 5,337.04	
20-Oct-09		Bike Shorts	Winnipeg Film Group	Cinemateque - final payment	59	\$ -		\$ 5,337.04	
06-Nov-09		Bike Shorts	Winnipeg Film Group	Invoices # 2392 + 2501	65	\$ 86.00		\$ 5,251.04	
13-Nov-09		Bike Shorts	Aren Hansen	Bike Shorts - Int'l Fan Favourite Winner	66	\$ 100.00		\$ 5,151.04	
13-Nov-09		Bike Shorts	Brent Miller	Bike Shorts - Winnipeg Bike Short Winner	67	\$ 50.00		\$ 5,101.04	