

Bike to the Future Monthly Meeting
November 18th 2008 - Manitoba Eco-Centre
Minutes

Directors

Present: Kevin Miller (Meeting Chair), Jackie Avent, Mark Cohoe, Curt Hull, David Wieser, Jeremy Hull, Rob Cosco, Dave Elmore, Liz Erickson, Holly Poklitar,

Regrets: Karin Kliewer, Cory Bellhouse

Members

Present: Ben Goldstein, , Ron Brown, Don English, Philip Roadley, Shannon Keys, Janice Lukes, Brion Dolenko, Lindsey McBain, Gord McGonigal, Ted Mann, Guy Madill, Jessie Klassen, James Beddome, Caitlin McIntyre, Todd Andres, Bev Peters, Janice Briggs, Ian Hall, Hal Loewen, Ken Berg, Andrew Ridd, Brian Ridd, Mike Lennon, Vicky Reaney, Mike Tutthill, Gil Rheault, Jan Stewart, Barre Hall, John Wilmott, Barre Hall

Regrets: Anders Swanson, Gareth Simons, Ruth Schappert, Ray Yuen, Sigrid Quinn

1. Minutes

It was decided that board members would rotate minute taking duties.

2. Call to Order

The meeting was called to order at 6:30 pm by chair Kevin Miller

3. Brief Breaking News

3.1. *Winnipeg Cycle Touring Calendar*

We were asked to provide a photo for a possible 2009 calendar. Kevin Miller has sent in a photo for us.

3.2. *Bike Shorts*

91 people attended this successful event, which pulled in a profit of around \$500. Thanks to Don English for organizing the event and to Natural Cycle for providing valet parking.

3.3. *U of M Masters Student*

We have been approached by a Masters student working in Interior Design to provide her with input into her major term project: the design of a bikeable display booth for BttF. Kevin has pointed her at useful BttF info. [Karin and Ben will attend her presentation of the project to her peers.]

3.4. *Advocacy Leaflet*

The advocacy leaflet has funding and will be printed and ready for 2009. [It's been posted on our website.]

3.5. MCA AGM

The Manitoba Cycling Association will be holding its AGM Saturday November 22nd. Phil Roadley has generously invited many advocacy volunteers to attend as his guests. Phil will be completing his term as Recreation and Transportation Coordinator. [Tim Woodcock became the new Recreation and Transportation Coordinator.]

4. Financial Statements

Curt Hull gave a financial update. A software change at Assiniboine Credit Union has delayed access to the account history and statements, so Curt was only able to state the current balance. We have \$3,158.74 in the credit union account, with one outstanding cheque for \$442.04 leaving a balance of \$2,716.70.

5. Approval of Minutes

Minutes from the October 7th, 2008 meeting were approved. The motion was moved by Mark Cohoe, seconded by Guy Madill, approved by consensus.

6. Memberships

- We have 600-650 members, with far fewer renewals.
- We will be looking at a renewal strategy for 2009
- If you have experience with membership drives, send info to membership@biketothefuture.org indicating your interest.

7. Municipal Tax Proposal

We had a quick discussion on the Association of Manitoba Municipalities proposed 1% sales tax, which would be dedicated to spending on roads and bridges. We agreed that if the proposal moves ahead, we should lobby for a given percent of the tax to be dedicated to AT infrastructure, but that did not necessarily mean we were in favour of the tax.

8. Provincial Budget

The provincial committee is working on a submission. It will likely be largely based on last year's submission. [It was submitted on December 4th, and also posted on our website.]

9. Planners Network

Richard Milgrom is looking to put an information link to Bike to the Future on the Planners Network web-site. The link would function as a source of information on various issues surrounding cycling in Winnipeg/Manitoba and provide links to best practices. Contact Jackie if you would like to help out [Ian Hall has volunteered to help out with this].

10. Provincial Active Transportation Advisory Group

The province has sent out nomination requests for this new committee. Mark Cohoe, Anders Swanson, and Janice Lukes have been nominated. Bike to the Future has received a letter of invitation asking us to have a representative on the advisory group.

11. Winnipeg Active Transportation Advisory Committee

Mark Cohoe gave an update on ATAC activities:

- The Committee has been preparing a series of recommendations of prioritized projects for 2009
 - There will be three implementation scenarios based on potential budgets of \$2M, \$4M, and \$8M
 - Projects came from those prioritized in the 2008 planning process (though not necessarily included in the 2008 implementation plan)
 - Routes will be taken from the 2008 AT Map
 - Projects not completed in 2008 will be pushed into 2009
- First Draft of the Plan is to be ready for December
- One recommendation is to have AT projects go through a public consultation phase to allow for better feedback
- In general, the process of selecting project priorities will be more open now that the AT map has been published.
- Janice Lukes reminded us that individuals speaking to their councillors or the various city hall committees have an influence on decision makers. Janice offered to help with contacts, info and support for anyone interested. [see Bike to the Future's advocacy brochure for additional information/suggestions/issues:
<http://biketothefuture.org/news/archives/2008/11/27/cycling-advocacy-for-winnipeg-citizens>]

12. North Winnipeg Commuter Cyclist's Update – Crossing the Tracks

Mark Cohoe gave a quick update on a project that Anders Swanson has initiated through North Winnipeg Commuter Cyclists (<http://www.onegreencity.com/nwcc.html> or via www.onegreencity.com). The objective of the project is to have the city build a series of pedestrian and bicycle friendly crossings between the North End and the Downtown/Point Douglas/West End areas to the south of the CPR tracks.

13. Winnipeg Cycling Map

Ted Mann, Gord McGonigal, Rob Cosco, Ron Brown, Anders Swanson, Beth McKecknie, and Curt Hull have been putting in a considerable amount of time and energy in conjunction with Kevin Nixon of the City of Winnipeg to bring together an updated Winnipeg cycling map. Their objective is to have the map printed and ready for release on Earth Day, 2009

- Developments
 - The city has signed onto the charter and agreed to sponsor the map to the tune of \$30,000
 - The map will help people plan routes to their destinations and give them a reasonably accurate idea of the road and trail conditions that route entails
 - The 2008 AT map is being used as the basis for the cyclist map
 - The city sees this as a way to promote their AT network
 - The map will show future AT routes as well as the current state of the route network, with suggested detours where current conditions necessitate
 - They are currently working on a Tender proposal to award the design contract
- Progress on the map is on schedule
 - Key requirements of the design have been formalized
 - The map will use a z-card format, similar to Vancouver's cyclist map, but in a shirt pocket size
 - Ground checking has been ongoing to verify route conditions, with Ted Mann taking on much of the work
 - 115 issues have been identified
 - 7-8 solution codes
 - Around 40 issues have been resolved
 - Solutions will move forward to AT Committee for changes to the AT map, and then on to a group of intended organizations
 - Distributors will see the map around March

14. Fall Forum Report

Jeremy Hull gave an update on the fall forum report.

- The draft version has been completed
- Ken Gerrard is working on the layout
- We need to make decisions on distribution of the report
- Jeremy is working on the report to the funder (Government of MB Sustainable Development Innovations Fund), including volunteer participation, funders, and evaluation reports. [It was sent on December 3rd]

Discussion on what to do with the general report

- Last years' report was pedalled to the Legislature and to City Hall. This years report should be more focused on BttF's strategy to get to its 2009 goals, objectives and timelines
- First forum report took 1 week to complete (through Herculean effort), and last years report took about a month.
- We felt it continues to make sense to present the forum reports to politicians and decision makers
- Last year, 1 councillor met us, and 1 reporter contacted us as a follow up, plus we were given the opportunity to talk about the forum and report on CJOB on the date of the release. With less media presence at this year's forum, the idea of making a media event to get attention for the report probably isn't worthwhile.
- We also thought it would be worth sending the report out to other like minded organizations and relevant government committees.
- We should encourage our membership to contact their elected representatives to discuss the forum report and issues around cycling. If we phone out to members as part of a membership renewal strategy, we should consider asking members to contact their elected politicians and discuss cycling issues.
- [The report was distributed on December 3rd. It's posted on our website.]

15. Next Meeting

We will have a board meeting on December 9th to discuss strategy, but decided to hold off on the general Monthly Meeting next month and set the next Monthly Meeting for the second Tuesday in January, which will be January 13th. Members who wish to attend the strategy/planning meeting on December 9th are welcome to do so.

16. Adjournment

The meeting was adjourned at 7:30.

Thanks to Kevin Miller for taking on AGM duties.

17. Reports

17.1. *Safety and Education*

Safety and Education Report, November 2008

- There has been no change in the status of the Can-Bike Program or instructor training. The 5 BttF members who have completed all of the training required for certification still must write the exam. The time to organize this seems to have eluded both us and our instructor. It is intended to have this completed in time for spring. BttF will continue to work with MCA and the Provincial Government (through Howard Skrpnyk) to look at revive the Can-Bike program in Winnipeg/Manitoba.

- The final module of the 3 module course developed by BttF's Safety and Education Committee as an alternative to the full Can-Bike course will be delivered to between 3 and 6 participants on November 22. This module is based on bike maintenance and understanding your bike and so the cooler weather will not effect participation.

- The first two modules which are based on safe cycling & road positioning for both residential and multi-lane roadways were previously delivered to between 3 and 5 participants. The feedback provided by participants would indicate that both the content and delivery were well received. That said the coordination of times and dates as well as commitment from participants continue to be problematic. The course has been delivered at no charge to participants and this appears to contribute to the lack of commitment.

Thanks

Dave Elmore