

Bike to the Future Monthly Meeting
September 9th, 2008 - Manitoba Eco-Centre
Minutes

Directors

Present: Jackie Avent (Chair), Kevin Miller, Mark Cohoe, Ben Goldstein, Curt Hull, Rob Cosco, Jeremy Hull, David Wieser, Dave Elmore, Karin Kliever

Regrets: Cory Bellhouse

Members

Present: Anders Swanson, Ted Mann, Tim Hunt, Shannon Keys, Ron Brown, Gareth Simons, Vivek Voora, Kathy Knowles, Dustin Dufour, Glenn Stanley, Guy Madill

Regrets: Ray Yuen, Don English, Janice Lukes, Todd Andres

Guests: Sandra Baars, Bruce Hildebrand

1. Introductions

2. Call to Order

The meeting was called to order at 5:30 by chairs Jackie Avent and Kevin Miller.

3. University of Winnipeg Sustainability Festival/Bike Shorts Film Festival

The University of Winnipeg's Sustainability Festival will run from September 15th to 19th. We had previously entertained the idea of holding our Bike Shorts Film Festival in conjunction with the University of Winnipeg's Sustainability Festival, but because of time constraints, we have decided to hold off on the Bike Shorts Festival until November.

Bike to the Future will participate in the Sustainability Festival with a display booth, and we are looking for volunteers to run the booth, especially on Thursday the 18th, which is the day of the festival focused on Active Transportation. Contact Jackie Avent if you would like to volunteer to help out with the display.

Dave Elmore and the Safety and Education Committee would like to get involved in the Sustainability Festival by offering workshops, etc., but they still need to hear back from the University of Winnipeg.

David Wieser has talked to Tanya Lo (Momentum Magazine) about showing the documentary Long Road North (<http://www.longroadnorth.com/>). The movie documents a journey by bicycle from the tip of Patagonia to the far reaches of the Arctic. It would be a split venture, with Bike to the Future getting half of the profits. The Ellice Street Theatre was mentioned as a possible venue.

4. Bike Rally

The Bike Rally that Ray Yuen has been working on will be postponed until next year.

5. Advocacy Pamphlet/Investors Group Grant Application

The pamphlet is ready for printing. We have contacted Investors Group about the Community Projects Fund grant they first offered to us last February. It would cover the cost of printing. We could consider printing out some copies to have on hand at the Sustainability Festival.

6. Bike to the Future Library

We discussed the possibility of setting up a Bike to the Future Library. It was decided it would be simpler for us to set up a listing of books available for loan at various organizations/locations throughout the city.

- Winnipeg Public Library
- International Institute of Sustainable Development
- Resource Conservation Manitoba
- Manitoba Cycling Association

Action: Kevin Miller will work on getting something set up on the Bike to the Future web-site.

7. T-Shirts

Ben Goldstein updated us on Bike to the Future t-shirts. He has looked at 2-3 brands, in quantities of 200, 300, and 400. Prices ranged from \$6.25/shirt to \$10/shirt.

We need to decide on

- Do we want to make profit off of our t-shirts or do we want to sell them at cost?
- We need to decide between Smaller Quantity with Higher Quality vs. Larger Quantity with Lower Quality
- We want to consider sourcing and shipping distances in our decision

Decision:

- Go with King Fashions out of Calgary
- We will re-use Bike to Work Day size survey to come up with a size distribution
- The shirts will include a share the road message
- We will look into reflective ink
- We would like to have at least one colour option
- We will consider including a Winnipeg specific message

Action: Curt Hull and Ben Goldstein will put the financials together and send around a final offer for approval

8. Safety & Education Update

Dave Elmore gave an update from the Safety and Education Committee

- They are delivering their first training module this weekend
- See the Safety and Education report for details

9. Approval of Minutes from August 12th, 2008

Minutes from the August 12th, 2008 meeting were approved.

10. Cyclists Map of Winnipeg

Curt Hull announced that a group of volunteers will be meeting Wednesday September 12th to begin planning for a new cyclist's map of Winnipeg. They will meet at 7pm in the Sport Manitoba building at 200 Main Street. Anyone wishing to attend should meet at the Manitoba Cycling Association offices on the 3rd floor. They have Sherlock Maps involved in the process, as well as Beth McKecknie and Gord McGonigal, who were involved in the previous cyclist map, issued in 1999.

11. Active Transportation Advisory Committee

Gareth Simons gave an update on the Active Transportation Advisory Committee (ATAC).

- The 2009 planning process is underway
- They are trying to prioritize the next 5-6 years of spending
- They are continuing to add Additional Routes/Facilities to the list/map
- Gareth wants to see Bike to the Future and the ATAC focus on critical routes
 - We can gather route suggestions through One Green City's Neighbourhood Cycling Groups (www.onegreencity.com)
- Kevin Nixon (the city's AT Coordinator) is trying to get information on the AT plan out for feedback
- The committee is pushing for completion of work in the South Point area, as well as on-road facilities in the downtown.
- The ATAC is being administered in an ad-hoc fashion
- Their last meeting came up suddenly
- The ATAC is trying to push for more effort/time to go into planning and design

Discussion

- Should we try and force the city to publicize the committee priorities report?
- Of the projects in the 2008 AT Action plan and 2008 city budget, what actually got done?
- Should we try and put together a report card, and could it be included as a handout at the fall forum?
- We need more planners in the city
- We need to be calling our councillors

Actions:

- We need to further discuss the issue on the city list-serve (city@lists.biketothefuture.org)
- We want to discuss ATAC at the fall forum

12. Provincial Strategy

We discussed a follow-up strategy for our NDP caucus meeting, held March 20th, 2008.

- A provincial list-serve has been set up and is active (province-request@lists.biketothefuture.org)
- A meeting will be scheduled to further discuss strategy
 - The meeting has been scheduled for Tuesday September 16th, 12:00 – 1:30pm at the Sport Manitoba building, 200 Main Street

13. University of Manitoba Strategy

Ben Goldstein updated us on talks he has had regarding cycling at the University of Manitoba

- He met with Ophelia Morris, in charge of Physical Plant/Sustainability
- He has been talking to the university's Environmental Sustainability Committee
- He wants to pitch some ideas to the University regarding AT opportunities they could embrace, particularly around rapid transit to Bison Drive and plans for the Southwood Golf Course, which the university has acquired.
 - The university is prepared to have a meeting where we can make the pitch
 - We would want 3 members from Bike to the Future to make the pitch
 - We should try and get U of M members to put forward ideas
 - We may want to consider getting members of the ATAC committee involved as well.
 - Getting Richard Milgrom from the Planners Network on board could prove helpful
 - A catalogue of ideas that we could bring forward would be helpful.
- The process at the University can be slower, with decisions needing to progress through several tiers of meetings

Actions:

- Karin Kliewer, Anders Swanson, and Jackie Avent have volunteered to help move this forward
- Mark Cohoe will get bike parking information from our city zoning presentation forwarded to Ben Goldstein. [done]

14. Rapid Transit

We discussed the announcement by the city and province for plans to start building a rapid transit corridor from the downtown to Bison Drive (phase I will go out to the intersection of Pembina and Jubilee, phase II will connect to Bison Drive).

- Separated bike paths are included in the rapid transit plan
- We will need to lobby for access/connections to those paths
- The rapid transit map can be viewed at http://www.winnipeg.ca/cao/media/news/nr_2008/080908_SouthwestTransitCorridor.pdf

Mark Cohoe has been in contact with Randy Fingas (Project Manager for the Fort Garry Bridge rehabilitation) to set up a meeting between the city and Southwest Cycling to discuss concerns over cycling facilities in the Fort Garry Bridge rehabilitation project and connections across Pembina Highway and with the southwest rapid transit corridor.

- We will have a preliminary meeting with Randy Fingas, Kevin Nixon (the city AT coordinator), and hopefully someone involved with the rapid transit corridor, to be followed by a meeting with the consultants for the bridge project.

15. Federal Election

Do we want to put together a strategy for the federal election? Dr. Suss from the Manitoba Medical Association has talked in the past about putting something together through the Canadian Medical Association to profile cycling at a national level, and we could suggest to him that this is as good a time as any. Jackie will contact him via e-mail to suggest this.

16. Lethbridge/Vancouver Island

Guy Maddin discussed his experience with the cycling facilities in Lethbridge, Alberta

- He found the city to be cycling friendly
- Excellent Pathways
- Wide roadways

Kevin Miller discussed his experience with cycling on Vancouver Island

- The two main bike paths serve commuter cyclists well, so there are lots of cyclists on them, but only a few roadways have cycling infrastructure.
- Drivers were much more accepting of cyclists

17. Sidewalk Cycling

Kevin Miller gave an update on the recent wave of tickets being issued to cyclists for cycling on sidewalks.

- Some tickets have been waived
- Police have sent out email advice on particular locations to members that have inquired about them (specifically the Louise Street Bridge)
- More and more cyclists are being ticketed
- We've been in contact with cyclists putting letters forward to the media
- Rob Cosco has sent a letter to Kevin Nixon asking for clarification on the city's position, with a particular emphasis on the Osborne Street Bridge

18. Fall Forum

A fall forum committee has been meeting Wednesdays from 4:30 until 6:00pm at the Sport Manitoba building (200 Main Street) to plan the 2008 fall forum.

- The intent of the evening is to exchange ideas in a positive manner
- The theme for the evening will be Why Not Winnipeg?
- We have booked the Bulman Centre as the venue for the forum
 - Seating for 350
 - Ridell Hall was not available
 - Other options for the venue were expensive or not suitable (theatre style seating)
- The forum will consist of four parts
 - Introduction/Current State/Visionary Videos
 - Panel Discussion
 - We are hoping to have the following as panellists
 - Mayor Sam Katz
 - Kerri Irvin-Ross (Provincial Minister for Healthy Living)
 - Keith McCaskill (Chief of Police)
 - Marilyn McLaren (CEO, Manitoba Public Insurance)
 - We want people to discuss the obstacles to our vision for the city
 - Break Out Topics
 - Wrap Up
- Volunteers
 - Dave Wieser and Bev Peters have volunteered to select the visionary videos
 - We will need facilitators and note takers for the break out groups
 - Contact Jackie Avent to get onto the Google Groups forum planning the forum or if you'd like to volunteer for the forum
- Event Coordinator
 - We had 25 Applicants for the Event Coordinator
 - The focus of the Event Coordinator position will be promotion
 - Kaj Hasselriis has been hired as the Event Coordinator

19. Adjournment

The meeting was adjourned at 7:05

20. Reports

20.1. **Safety and Education**

- 5 members have completed all of the training required for certification as Can-Bike instructors. All that remains is the written exam and this should be completed by the end of the month.

- There is a move to revive the Can-Bike program in Winnipeg/Manitoba. The Provincial government has provided some funding through the Manitoba Cycling Association to develop instructors and try to get the program re-established. The 5 members of BttF taking the course represent the first instructors trained, however the hope is that there will be others that qualify and are interested in taking the training required to expand the base of available trainers. The specifics of how the course would be rolled out and even the level of interest in this training has not yet been established or for that matter even discussed fully.

- There are concerns that the Can-Bike program may be too extensive and time consuming for most riders and that development of interest will be difficult. The program is intended to be self sustaining and questions remain as to whether enough cyclists will be willing to pay to get the training. Discussions with Howard Skrpnik, MCA, and Bttf are planned to review these and other issues related to the Can-Bike program. It is not expected that any Can-Bike training would be rolled out before the spring.

- As an alternative, BttF's Safety and Education Committee has developed a training course based on the Can-Bike program, however broken into 3 modules which would allow riders to select a level/course content that is appropriate to their skill level. The outline of the 3 modules is as follows:

Module 1 - Basic safe cycling & road positioning

- Review some basics of cycling safety and traffic theory.
- Review basic road positioning.
- Review cycling skills
- ABC Quick Check of Bicycle Safety (Air, Brakes/Bars, Chain/Crank, Quick Releases, Final Check)
- On road portion includes a short group ride and cycling skills practice.

Module 2 - specific road positioning and multi-lane, high-speed arterial riding

- Brief review module 1
- Introduce specific on road and destination positioning
- Intersections/turn lanes/merge/diverge lanes
- ABC Quick Check of Bicycle Safety (Air, Brakes/Bars, Chain/Crank, Quick Releases, Final Check)
- On road practice including multi-lane riding

Module 3 - Understanding and maintaining your bike

- Detailed review of the ABC Quick Check of Bicycle Safety.
 - Bike types, size, and fit.
 - Bike terminology
 - Gearing and cadence
 - Basic maintenance and repair
 - Tools you should own/carry
 - Hands on flat repair instruction
- The first trial of the course (Module 1) is scheduled to be delivered to a group of 6 BttF members September 14. It is hoped that this group will complete module 2 and 3 before fall gives way to winter. This will provide BttF with valuable feedback on course content and the appropriateness.

20.2. Finance

See attached reports.



General Ledger
- Activity to Sep 8, 2008

Date written	Bank Date	Acct	Payee	Memo	Ck#	CR	DB	Balance
	01-Apr-08			Balance Forward				\$ 2,498.31
	25-Apr-08	Donation		MEC bag donation			\$ 2,400.00	\$ 4,898.31
	25-Apr-08	Donation		MCA donation for MB Budget printing			\$ 400.00	\$ 5,298.31
	25-Apr-08	Membership		Deposit			\$ 550.00	\$ 5,848.31
	30-Apr-08	Interest		Interest			\$ 0.36	\$ 5,848.67
12-May-08	13-May-08	BTWD	Anders Swanson	Contempra Signs	26	\$ 117.60		\$ 5,731.07
9-May-08	15-May-08	BTWD	Ken Gerrard	BTWD Website	25	\$ 500.00		\$ 5,231.07
13-May-08	16-May-08	Admin cost	MB Eco Network	MEN Membership renewal	27	\$ 50.00		\$ 5,181.07
	19-May-08	Membership		Deposit			\$ 20.00	\$ 5,201.07
	22-May-08	Membership		Deposit			\$ 20.00	\$ 5,221.07
14-May-08	27-May-08	BTWD	Anders Swanson	Industry Images inv 2599 - Posters	28	\$ 109.77		\$ 5,111.30
	31-May-08	Interest		Interest			\$ 0.70	\$ 5,112.00
1-Jun-08	02-Jun-08	BTWD	Anders Swanson	Industry Images inv 2630 - Posters	30	\$ 166.33		\$ 4,945.67
	02-Jun-08	Membership		Deposit			\$ 120.00	\$ 5,065.67
1-Jun-08	03-Jun-08	BTWD	War on Music	BTWD T-shirts deposit	31	\$ 1,680.00		\$ 3,385.67
	05-Jun-08	Membership		Deposit			\$ 5.00	\$ 3,390.67
10-Jun-08	11-Jun-08	BTWD	Anders Swanson	Industry Images inv 2724 - Posters	32	\$ 66.53		\$ 3,324.14
17-May-08	19-Jun-08	Admin cost	Jackie Avent	Special membership meeting food	29	\$ 10.89		\$ 3,313.25
	30-Jun-08	Interest		Interest			\$ 0.32	\$ 3,313.57
2-Jul-08	11-Jul-08	Admin cost	Alain Foidart	Dreamhost inv#319764 - Website domain	33	\$ 83.65		\$ 3,229.92
3-Jul-08	11-Jul-08	Admin cost	Jackie Avent	Contempra inv#93491 - BttF Banner	34	\$ 107.52		\$ 3,122.40
8-Jul-08	21-Jul-08	BTWD		Invoice to BTWD			\$ 640.23	\$ 3,762.63
	25-Jul-08	Donation		City (Mike Pettet) for Ray Yuen Scavenger hunt			\$ 450.00	\$ 4,212.63
	31-Jul-08	Interest		Interest			\$ 0.35	\$ 4,212.98
	13-Aug-08	Membership		Deposit			\$ 20.00	\$ 4,232.98
	23-Aug-08	Membership		Deposit			\$ 15.00	\$ 4,247.98
	31-Aug-08	Interest		Interest			\$ 0.46	\$ 4,248.44
24-Apr-08		Conference		Journal entry - ck#12 stale dated	12		\$ 30.00	\$ 4,278.44
8-Jul-08		Conference	Planners Plus	To replace ck#12 - Oct'07 Green Conference	35	\$ 30.00		\$ 4,248.44



Income Statement - Apr 1 '08 to Sep 8 '08
Financial Statement

	Account	DB	CR		Net
Revenue					
	Donation	3,250.00		\$	3,250.00
	Interest	2.19		\$	2.19
	Membership	750.00		\$	750.00
				\$	<u>4,002.19</u>
Expenses					
	Admin cost		252.06	\$	(252.06)
	BTWD	640.23	2,640.23	\$	(2,000.00)
	Conference	30.00	30.00	\$	-
				\$	<u>(2,252.06)</u>
Net earnings YTD					\$ 1,750.13
Opening retained earnings					\$ 2,498.31
Closing retained earnings					\$ 4,248.44
		\$ 4,672.42	\$ 2,922.29		