

Bike to the Future Monthly Meeting  
Tuesday April 8, 2008  
Manitoba Eco-Centre  
Minutes

Directors

**Present:** Mark Cohoe, Rob Cosco, Karin Kliewer, Kevin Miller, Dave Elmore, Curt Hull, Jeremy Hull, Jackie Avent, Cory Bellhouse

**Regrets:** Ben Goldstein, Dave Wieser

Members

**Present:** Todd Andres, Ron Brown, Glenn Stanley, Richard Milgrom, Jim Chapryk, Don English, David Loftson, Vivek Voora, Lindsey McBain, Charles Thrift, John Brubacher, Val Cousineau, David Hubbard, Ray Yuen, Anders Swanson, Ted Mann

**Regrets:** Janice Lukes, Jon Benson, Tim Hunt, Gareth Simons

Guests

Brian Barth

## 1. Call to Order

The meeting was called to order at 5:30 and chaired by Jackie Avent.

## 2. Introductions

## 3. Approval of Minutes from March 11, 2008

Minutes from the March 11, 2008 meeting were approved by consensus.

## 4. Web-site Changes

Kevin Miller updated us on changes to the BttF web-site ([www.biketothefuture.org](http://www.biketothefuture.org)):

- ☞ We're still looking for content
- ☞ Kevin can arrange a training session on the web-sites content management system if people are interested in learning how to use the system

The Centre for Sustainable Transportation will be putting together a survey to gain information on bike commuters as part of the WinSmart project, and would like to have our web-site link to the survey.

**Action:** Karin Kliewer will send Kevin Miller the info about the survey, and Kevin will put the link up on the web-site.

## 5. City of Winnipeg Executive Policy Committee Submission

Curt Hull has been sitting in on meetings of the Rapid Transit Coalition.

- ⌘ Curt reminded us that Rapid Transit plans include Active Transportation
- ⌘ Bike to the Future can promote cycling as part of Rapid Transit Corridors
- ⌘ Curt was asked by city councillor Jenny Gerbasi to speak in support of a motion committing the city to build the first phase of Bus Rapid Transit from downtown to Jubilee Avenue.
- ⌘ Currently, the city wants 100% of funds in place before it commits to rapid transit. We would like to see rapid transit funded through long term debt, just as other roadway projects are funded.
- ⌘ Jim Chapryk co-chairs the Rapid Transit Coalition, but is also a member of BttF. Jim wants to make sure BttF and the Rapid Transit Coalition can cooperate.

### Discussion

- ⌘ Public transit allows for non-cyclists to go car free as well.

**Decision:** We agreed that BttF should send a letter of support on the motion to commit to rapid transit (see web site, under publications, for the letter of support).

## 6. Planners Network Update

Richard Milgrom gave us an update on the upcoming planners network conference being held in Winnipeg July 17-20, 2008.

- ⌘ Sustainable Transportation Event will be held on the evening of Thursday July 17<sup>th</sup>
  - Free Admission
  - Open to the public
- ⌘ Mobile workshops will include AT
  - Contact Beth McKechnie or Jessie Klassen
- ⌘ They would like to list BttF's involvement
- ⌘ Richard will send event listings to BttF for inclusion on our web-site
- ⌘ They would like to have a one paragraph submission about cycling issues in Winnipeg
- ⌘ The Planners Network website is [www.pnmb.org](http://www.pnmb.org)

**Action:** Kevin Miller will write a one paragraph submission about cycling issues in Winnipeg and send to Richard Milgrom of the Planners Network.

## 7. Display Opportunities

We discussed upcoming display opportunities.

April 13<sup>th</sup> – Bike Expo @ Sir John Franklin Community Centre (Corydon and Lanark). 12:30-3pm.  
BttF will have a booth at the expo, Kevin Miller will be volunteering. Admission is \$2

April 20<sup>th</sup> – Earth Day @ Fort Whyte Alive  
1-4pm

Rob Cosco and Curt Hull have volunteered to staff the display, drop by and say hello!

May 5-9<sup>th</sup> – St. Boniface Hospital Wellness Expo

The expo aims to build awareness around safety for commuter cycling, etc.

11:30 – 1:30 each day

Looking for volunteers to help out

Contact Ron Brown ([info@cyclling.mb.ca](mailto:info@cyclling.mb.ca), 925-5686) of MCA to help out.

- ☞ BttF/MCA can share display
- ☞ MCA may be able to give prizes for new BttF members
- ☞ St. Boniface Hospital would also like to have a one hour workshop, Ron will keep us up to date.
  - Anders can give workshops through Natural Cycle
  - Curt Hull and Dave Elmore will try to get a one hour module ready from the Safety Committee

May 31<sup>st</sup> – Tentative date for arrival of a cross country ride in support of cancer research.

- ☞ They are hoping to have people join in as part of a group ride.
- ☞ They may need volunteers to act as ride marshals.
- ☞ U of M will be a staging area.
- ☞ Contact Jackie Avent if you would like to help.
- ☞ Check the BttF web-site for updates.

BttF supported Anne Anne Vernez Moudon as part of the GO GREEN Workshop and Gearswap held at Canadian Mennonite University March 14<sup>th</sup>. She spoke about planning cities with an emphasis on being bicycle friendly. We still have to be invoiced for our support.

## 8. Bike to Work Day

Anders Swanson and Jackie Avent have met with people from other like-minded organizations to discuss a possible Bike to Work Day event for Winnipeg. Anders gave an update.

- ☞ The event would need to hire a coordinator on a contract basis
  - They have estimated \$10,000 for 500 hours time @ \$20/hour
  - Solicit Corporate Sponsorship
  - Act as the media contact for the event
- ☞ They have sent a proposal in to the city
- ☞ The city has committed \$10,000 to the event
- ☞ BttF's role would be steering and guidance, plus volunteers
- ☞ Hopefully printing would be covered
- ☞ Looking for input and help with the event
- ☞ They would like to see organizations host symbiotic events
- ☞ They feel there is good potential for the event to help foster more cycling in Winnipeg and for Bike to the Future go gain exposure (and memberships) from the event
- ☞ In Denver, a similar event drew 7300 new riders in 2007 (21,000 riders in total).
- ☞ Stay tuned to the BttF website for more information as it becomes available
- ☞ Contact Anders (andersswanson@gmail.com) if you are able to volunteer your time for the event.

### **Step 1 - Set up an Advisory Committee**

Committee would consist of people from a number of organizations with authority and time to make decisions.

- ☞ BttF would administer the Grant
- ☞ City of Winnipeg wants to be the only Government funder
- ☞ Anders will keep us updated

Discussion:

- ☞ We need to budget for permits, administration, etc.
- ☞ We are on a very tight schedule
  - 70 days (12 ½ weeks) to the event
- ☞ Denver Bike to Work Day had been small at the start as well, but has built up over the last three years.
  - They made use of a nimble steering committee
  - View this years event as a startup, and keep building in the years to come
- ☞ With the event coming in 12 ½ weeks, we need to be meeting at minimum once a week
- ☞ MPI has funds available for sponsorships
- ☞ Media awareness is critical
- ☞ No ride marshals, maybe bike buddies
- ☞ This year, we should focus on media, contacts, and publicity
- ☞ We would need to get posters together, have BttF T-Shirts, and put a booklet together
- ☞ We want to get all Winnipeg bike shops involved, so the Bike Shop Liaison will have to be involved
- ☞ Todd Andres volunteered to help with employment issues
- ☞ The Advisory Committee is already formed and has started working
- ☞ Anders has volunteered to manage the event (for BttF?)
- ☞ Can we get in-kind sponsorships in the form of advertising?
- ☞ We should track bicycle theft on the date.
- ☞ We have received \$2500 from Mountain Equipment Co-op's [Urban Sustainability Grant](#). For every bag not used by Winnipeg store customers from July to December 2007, 5 cents was donated to Bike to the Future.

**Motion (Curt Hull/Jackie Avent):** Bike to the Future will commit to funding of up to \$2000 for Bike to Work Day, dependent upon requirements. Carried.

## 9. Display Unit

Charlie Thrift gave an update on the display unit he has been working on for BttF

- ⌘ Design is ready
- ⌘ Display info designed for setup on a table
- ⌘ Should be ready by the end of May.
- ⌘ Display materials still need to be developed for the following:
  - One page cycling resources in the city
  - Bike repair
  - Courses
  - Web sites

## 10. Toronto Bike Summit

We discussed participating in the Toronto Bike Summit being held on Friday April 25<sup>th</sup>.

- ⌘ Registration is \$75 for NGOs
- ⌘ There were concerns over having someone fly out to Toronto for a one day summit.
- ⌘ We should check to find out if information will be available on their web site following the summit.
- ⌘ Our problem is lack of cooperation from the city/province, not necessarily a lack of knowing what we want the city/province to do

We decided to pass unless someone would be in Toronto on the date of the summit.

## 11. Active Transportation Advisory Committee Update

Anders Swanson gave an update on progress of the city's Active Transportation Advisory Committee.

- ⌘ Action Plan is done
- ⌘ The Action Plan is being reviewed by councillors prior to being released to the public
- ⌘ Possibly out April 25<sup>th</sup>
- ⌘ Decision making criteria will be part of the plan, and will be updated on a yearly basis.

## 12. NDP Caucus

The Provincial Committee met with the provincial NDP caucus on March 20<sup>th</sup>. Jeremy Hull gave us a briefing of the presentation (a summary is posted on the BttF website).

- ⌘ Anders Swanson presented and was very well received by the MLAs
- ⌘ The MLAs tended to ask questions about their own ridings
- ⌘ There was a suggestion from the MLAs to back priorities in key NDP ridings. BttF will keep to our priorities.
- ⌘ The MLAs want separated facilities
- ⌘ The province is reluctant to tell the city what to do
- ⌘ In the future, we should try to orchestrate our presentations better
- ⌘ A route from The Forks to Birds Hill Park seems likely. We need to emphasize the Forks part.
- ⌘ There was discussion about getting children to bike to school, Ruth Schappert (president of MCA) talked about a project in Oakbank that was very successful, and this was picked up on by Doug Martindale
- ⌘ Doug Martindale has been in touch with Jackie @ RCM following up
- ⌘ Schools are a good tie in for the province
- ⌘ We should get accessibility groups involved with us, in particular on the ATAC committee if possible.

## 13. Manitoba Budget Announcement

With the provincial budget set to be announced on April 9<sup>th</sup>, we discussed a strategy to respond.

- ⌘ Provincial Committee to monitor and respond
- ⌘ Go with a check list of items
- ⌘ Do the projects they mention in the budget include AT facilities?

### Discussion

- ⌘ Some felt we should promote the Birds Hill Park route and cycling outside of Winnipeg
- ⌘ BttF position is connectivity and on-road, we want to lobby from a transportation perspective
- ⌘ Too many new developments lack sidewalks, let alone bike facilities
- ⌘ Newspapers will give about a week or so for letters to the editor
- ⌘ North East Pioneers Greenway could be good for connecting schools
- ⌘ The province wants a flyover of highway 59
- ⌘ The big issue is connectivity
- ⌘ There are 100s and 100s of people on the Northeast Pioneers Greenway daily.
- ⌘ Second phase planning of the Northeast Pioneers Greenway includes spurs linking it into local side streets
- ⌘ Hamilton hosted a cycle race (including Lance Armstrong) where the city cleared \$50 million in economic spin-offs.

## 14. Membership

Cory Bellhouse discussed issues.

- ⌘ At the Strategy Planning Session, we had discussed holding a special meeting on membership structure.
- ⌘ Bike to Work Day puts pressure on a timeline to have the meeting and come to decisions regarding membership
- ⌘ Cory suggested a 3 hour meeting
- ⌘ Tentative date for meeting is April 22<sup>nd</sup>, 5-8pm, at the Eco Centre
- ⌘ Check the BttF website for updates.

**Action:** Cory Bellhouse will set up a special meeting to deal with BttFs membership structure. The meeting will take place April 22<sup>nd</sup>, from 5:30 to 7:30pm at the Eco Centre.

## 15. Trail Awards Celebration

BttF has been invited to a Trail Awards Celebration taking place on April 17<sup>th</sup>, 6pm. BttF can have 1-2 people, tickets are \$125 per plate. We decided to pass on the event.

## 16. Merchandise/Stickers

Guy Madill passed along contact info for a few vendors.

- ⌘ 300 water bottles would cost about \$0.99 each, plus a \$50 setup
- ⌘ Cory Bellhouse will look into pricing on cycling jerseys and T-Shirts
- ⌘ Karin Kliever has access to a button maker
- ⌘ 50 T-shirts can be gotten for \$12-\$20/shirt
- ⌘ Expressions has embroidered shirts for \$15/shirt
- ⌘ We can sell BttF t-shirts at cost
- ⌘ Anders Swanson volunteered to help with T-Shirts
- ⌘ Start with a run of 25
- ⌘ Stickers 5" x 1" or 2" x 2" for \$0.25/sticker screen printed on vinyl
- ⌘ Other merchandise options
  - Bike tube in a box
  - Patch Kit

## 17. Other Business

Daniel Savchuk let us know that the Manitoba Marathon is looking for experienced cyclists to act as race officials.

- ⌘ Fathers Day, June 15th
- ⌘ There will be one hour of training.
- ⌘ They expect 18,000 runners
- ⌘ You get a free t-shirt, spaghetti dinner
- ⌘ Contact Dan (Daniel.Savchuk@cn.ca) if you'd like to help

## 18. Adjournment

The meeting was adjourned at 7:15pm

Minutes submitted by Mark Cohoe

## 19. Reports

### City Committee

Our main activity continues to be corresponding with the City Planners with regards to their upcoming plans to introduce "sharrows" on certain routes within Winnipeg. Presently they have identified a section of Roblin & Grant. We will be meeting with city officials on April 14th to review their plans & provide constructive criticism. A more detailed report will be available after the meeting takes place.

Rob Cosco, City Chair



**Bank Activity Report - Mar 23 '07 to Apr 8 '08**  
Financial Statement

Date	Acct	Activity	Ck#	Withdrawal	Deposit	Balance
23-Mar-07	Bank expense	Credit Union share purchase		\$ 5.00		\$ (5.00)
31-Mar-07	Bank expense	Overdraft Interest		\$ 0.02		\$ (5.02)
<b>01-Apr-07</b>		<b>Opening Balance</b>				<b>\$ (5.02)</b>
25-Apr-07	Membership	Home Deposit ATM #009256			\$ 185.00	\$ 179.98
25-Apr-07	Membership	Home Deposit ATM #009257			\$ 60.00	\$ 239.98
30-Apr-07	Bank expense	Overdraft Interest		\$ 0.06		\$ 239.92
<b>01-May-07</b>		<b>Opening Balance</b>				<b>\$ 239.92</b>
01-May-07	Membership	Home Deposit ATM #001199			\$ 60.00	\$ 299.92
09-May-07	Membership	Home Deposit ATM #003326			\$ 70.00	\$ 369.92
14-May-07	Membership	Home Deposit ATM #004635			\$ 210.00	\$ 579.92
23-May-07	Membership	Home Deposit ATM #006703			\$ 10.00	\$ 589.92
30-May-07	Bank expense	DAVIS + HENDERSON-CHEQUE OR	0	\$ 80.61		\$ 509.31
30-May-07	Bank expense	DAVIS + HENDERSON-CHEQUE OR	0	\$ 93.73		\$ 415.58
<b>01-Jun-07</b>		<b>Opening Balance</b>				<b>\$ 415.58</b>
05-Jun-07	Membership	Home Deposit ATM #000170			\$ 40.00	\$ 455.58
05-Jun-07	Membership	Home Deposit ATM #000171			\$ 50.00	\$ 505.58
13-Jun-07	Membership	Home Deposit ATM #004465			\$ 10.00	\$ 515.58
14-Jun-07	Membership	Home Deposit ATM #002511			\$ 35.00	\$ 550.58
14-Jun-07	Membership	Home Deposit ATM #002512			\$ 60.00	\$ 610.58
15-Jun-07	Membership	Home Deposit ATM #008980			\$ 35.00	\$ 645.58
18-Jun-07	Admin cost	MEN membership, receipt book	2	\$ 48.44		\$ 597.14
<b>01-Jul-07</b>		<b>Opening Balance</b>				<b>\$ 597.14</b>
03-Jul-07	Admin cost	Incorporation cost	4	\$ 100.00		\$ 497.14
05-Jul-07	Printing	Printing membership cards	1	\$ 100.01		\$ 397.13
26-Jul-07	Membership	Home Deposit ATM #002430			\$ 25.00	\$ 422.13
27-Jul-07	Admin cost	Name registration	3	\$ 40.00		\$ 382.13
<b>01-Aug-07</b>		<b>Opening Balance</b>				<b>\$ 382.13</b>
13-Aug-07	Membership	Deposit			\$ 10.00	\$ 392.13
13-Aug-07	Admin cost	Manitoba Eco Network (MEN) membership	5	\$ 50.00		\$ 342.13
16-Aug-07	Membership	Deposit			\$ 40.00	\$ 382.13
31-Aug-07	Membership	Deposit			\$ 40.00	\$ 422.13
<b>01-Sep-07</b>		<b>Opening Balance</b>				<b>\$ 422.13</b>
20-Sep-07	Bank expense	Credit - Duplicate cheques returned			\$93.73	\$515.86
27-Sep-07	Membership	Deposit - memberships			\$565.00	\$1,080.86
<b>01-Oct-07</b>		<b>Opening Balance</b>				<b>\$1,080.86</b>
03-Oct-07	Printing	Printing costs (Open Door Press)	6	\$ 33.90		\$ 1,046.96
11-Oct-07	Donations	Donation (MLA)			\$ 100.00	\$ 1,146.96
11-Oct-07	Fall Forum	Fall Forum float	10	\$ 100.00		\$ 1,046.96
12-Oct-07	Fall Forum	Fall Forum float			\$ 100.00	\$ 1,146.96
15-Oct-07	Bank expense	Deposit			\$ 80.61	\$ 1,227.57
19-Oct-07	Printing	Printing membership cards	7	\$ 112.44		\$ 1,115.13
29-Oct-07	Admin cost	Web Hosting fee	11	\$ 185.63		\$ 929.50
31-Oct-07	Membership	Deposit - memberships			\$ 918.51	\$ 1,848.01
31-Oct-07	Interest	Interest			\$ 0.02	\$ 1,848.03
<b>01-Nov-07</b>		<b>Opening Balance</b>				<b>\$ 1,848.03</b>
26-Nov-07	Fall Forum	Fall Forum supplies	13	\$ 23.21		\$ 1,824.82
30-Nov-07	Interest	Interest			\$ 0.10	\$ 1,824.92
<b>01-Dec-07</b>		<b>Opening Balance</b>				<b>\$ 1,824.92</b>
04-Dec-07	Fall Forum	Fall Forum report printing	18	\$ 466.69		\$ 1,358.23
05-Dec-07	Fall Forum	Fall Forum food	14	\$ 58.40		\$ 1,299.83
10-Dec-07	Donations	Grant donation (Assiniboine Credit Union)			\$ 2,265.00	\$ 3,564.83
11-Dec-07	Fall Forum	Fall Forum food	15	\$ 56.50		\$ 3,508.33
13-Dec-07	Fall Forum	Fall Forum - Dustin Anderson "Purple Pirate"	17	\$ 75.00		\$ 3,433.33
13-Dec-07	Fall Forum	Fall Forum - Dustin Anderson "Purple Pirate"	16	\$ 100.00		\$ 3,333.33
19-Dec-07	Admin cost	End of year celebration food	19	\$ 111.87		\$ 3,221.46
31-Dec-07	Interest	Interest			\$ 0.24	\$ 3,221.70
<b>01-Jan-08</b>		<b>Opening Balance</b>				<b>\$ 3,221.70</b>
15-Jan-08	Admin cost	Holiday card postage	20	\$ 46.30		\$ 3,175.40
25-Jan-08	Admin cost	Holiday card printing	21	\$ 11.75		\$ 3,163.65
31-Jan-08	Interest	Interest			\$ 0.29	\$ 3,163.94
<b>01-Feb-08</b>		<b>Opening Balance</b>				<b>\$ 3,163.94</b>
11-Feb-08	Membership	Deposit - memberships			\$ 75.00	\$ 3,238.94
27-Feb-08	Membership	Deposit - memberships			\$ 40.00	\$ 3,278.94
29-Feb-08	Interest	Interest			\$ 0.27	\$ 3,279.21
<b>01-Mar-08</b>		<b>Opening Balance</b>				<b>\$ 3,279.21</b>
31-Mar-08	Interest	Interest			\$ 0.30	\$ 3,279.51
<b>01-Apr-08</b>		<b>Opening Balance</b>				<b>\$ 3,279.51</b>
				<b>\$ 1,899.56</b>	<b>\$ 5,179.07</b>	





**Income Statement - Mar 23 '07 to Mar 31 '08**  
**Financial Statement**

	Account	DB	CR	Net
<b>Revenue</b>				
	Donation	2,365.00		\$ 2,365.00
	Membership	2,538.51		\$ 2,538.51
	Interest	1.22		\$ 1.22
 <b>Expenses</b>				
	Admin cost		593.99	\$ (593.99)
	Bank expense	174.34	179.42	\$ (5.08)
	Fall Forum	100.00	919.80	\$ (819.80)
	Printing		957.55	\$ (957.55)
<b>Net income</b>				<b>\$ 2,528.31</b>
		<b>\$ 5,179.07</b>	<b>\$ 2,650.76</b>	