

Bike to the Future Monthly Meeting

Tuesday February 12th, 2008, 5:30 pm
Manitoba Eco-Centre

Minutes

Present: Mark Cohoe, Brion Dolenko, Glenn Stanley, Ted Mann, Ray Yuen, Ian Summerchats, Philip Roadley, Curt Hull, David Hubbard, Ron Brown, Bill Spornitz, Vivek Voora, Dave Elmore, Don English, Jeremy Hull, Kevin Miller, Shannon Keys, Gareth Simons, Daniel Savchuk, Jackie Avent, Anders Swanson

Regrets: Karin Kliewer, Rob Cosco, Janice Lukes, Tom Pierce, Dave Wieser, Ben Goldstein, Molly McCracken

1. Call to Order

The meeting was called to order at 5:30pm by co-chairs Jackie Avent and Kevin Miller. Mark Cohoe took minutes.

2. SUNSET Cycling Survey (Ray Yuen)

Ray Yuen gave a quick introduction into his work with the survey before providing a preview of the survey data. His next phase of work will focus on analysis of the data. He has grouped the survey responses into leisure and regular/commuter cyclists. Our goal is to convert leisure cyclists into commuter cyclists.

Highlights from the survey:

- 🚲 When leisure cyclists were asked why they do not commute by bicycle, the top five answers were:
 - 1) No Bicycle Lanes
 - 2) Motorist Behaviour
 - 3) Heavy Traffic
 - 4) Not Enough Trails
 - 5) Secure Parking
- 🚲 There was a significant difference in desire for bike lanes vs. desire for trails (1.13 vs. 0.96)
- 🚲 Trails and lanes would increase cycling, even in winter

Ray plans to focus on these five areas for his research. They are

- 🚲 Bike lanes (1) and trails (2) as an integrated project and then separate them as individual components;
- 🚲 secured parking (3);
- 🚲 Education (cyclist and motorist)
- 🚲 Signage

A total of 352 people have responded to the survey so far. For leisure cyclists, the gender breakdown was 50/50, for regular/commuter cyclists the breakdown was 2:1 male/female.

Action: The survey should be taken off the web-site in two weeks (Jackie)

3. Legal Council

A new member with a legal background has joined Bike to the Future and has offered to provide assistance if requested. He is an experienced, year round commuter.

4. New Website

- 🚲 Our new web-site is now on-line (www.biketothefuture.org).
- 🚲 The new site has a content management feature
- 🚲 We can assign members a user account that will allow them to post information to the site. The content management tool will take care of the web-specific information so that you only need to worry about the content.
- 🚲 We want to get content up onto the site, so if you are willing to come up with some content for the website, this would be a good volunteer opportunity for members.
- 🚲 Contact Jackie/Kevin/Ben to be set up with an account
- 🚲 Ben is willing to do an orientation session to get people acquainted with the system
- 🚲 Kevin is also willing to provide one-on-one help
- 🚲 We should all look at the site and provide feedback

5. NDP Convention

Mark Cohoe gave an overview of the recent NDP convention. Funding for cycling was not debated, and it appears that the provincial government is still not taking cycling seriously as a means of transportation. The main provincial priority remains increasing recreational opportunities for cycling, with a trail to Bird's Hill Park being a key priority.

6. Post Card Campaign

Jackie Avent, Janice Lukes, and Rob Cosco have been discussing ways to get politicians to see cycling as more than just a fringe issue. They have been thinking about a post card campaign that would be put forward by a coalition interested in AT, including BttF, MCA, Winnipeg Trails, PACM, etc.

- 🚲 Phil Roadley mentioned that Bikes & Beyond does a yearly ad in the Free Press comic section, and that he would like to support our message in the ad.
- 🚲 Ron Brown mentioned that we might want to approach the issue from an Active Living perspective.
- 🚲 Glen Stanley suggested making an argument for cycling as a health issue, as cycling has a lot of value as a health benefit
- 🚲 Vivek Voora talked about cycling as a socio-economic issue.
- 🚲 Ron Brown suggested that if we can make cycling a media issue, it can be turned into a political issue fast.
- 🚲 Car Free Day is Sept 22, 2008
- 🚲 Commuter Challenge is the first week of June
- 🚲 The idea of challenging councillors to ride their bike to work was brought up, Anders Swanson was thinking of having this on the last Friday of Commuter Challenge. Anders also suggested that we might not want to ask the councillors/politicians to ride their bikes on Car Free Day because of the optics of the day being anti-car.
- 🚲 Curt Hull asked that the Safety Committee be kept in the loop on any plans so that they could offer suggestions for safe cycling.
- 🚲 Kevin Miller discussed bike buddies, where a novice cyclist is paired with a more experienced cyclist who provides tutoring on the bike commute.
- 🚲 If you want to be involved in a spring campaign to promote cycling, contact Jackie Avent or Kevin Miller
- 🚲 Phil Roadley reminded us that Trek bicycles has a “Two Wheels, One World” program that provides materials to their dealers to help promote cycling.

7. Bike Shop Liaison

Kevin Miller informed the group that Jon Benson has come forward as our Bike Shop Liaison, and that the work carried out on this to date has been passed along to Jon. He will soon start approaching bike shops with our message, looking for ways to cooperate. Dave Hubbard has volunteered to help out as well. Jon will direct this, but if you want to help out, get in touch with Jackie/Kevin.

8. MEC

MEC continues to collect 5¢ for BttF when you choose not to use a bag when shopping there.

9. Bike Day

Phil Roadley talked about a plan beginning to be developed to have a Bike Day event in 2009. The idea would be to build on the annual Muddy Waters century ride with an eye to reaching a larger audience.

10. MCA membership

Ron Brown, new Executive Director of the Manitoba Cycling Association, discussed the possibility of entering into some kind of reciprocal membership agreement between the MCA and Bike to the Future. He pointed out that the MCA and BttF have many similar members.

- ⌘ Kevin Miller reminded us that many BttF members came out of the MCA Recreation and Transportation Committee, and saw BttF as a way to move cycling forward in Winnipeg, and that BttF had previously talked about reciprocal memberships with the MCA. However, at that time, it was determined that the only way BttF could become a member of the MCA was as an MCA club, but BttF does not fit the MCA's present definition of a club.
- ⌘ Ron Brown indicated that the MCA would be willing to find a way to accommodate BttF. He felt that the advantages of such an arrangement would be that both organizations would be able to count a larger number of members.
- ⌘ **We felt that this issue should be discussed at the BttF strategic planning sessions.**
- ⌘ Jackie Avent and Ron Brown noted that any agreement would need to be structured so as to maintain the autonomy of each organization.
- ⌘ Daniel Savchuk from Winnipeg Cycle Touring mentioned that their club was required to have insurance as a prerequisite for affiliation with the MCA.
- ⌘ Anders Swanson mentioned that the important thing is that we get more people cycling, and that it is also important that politicians see the various cycling organizations as cooperating.

11. Critical Mass court cases

Jackie announced that the court cases relating to the arrests at the May 2006 Critical Mass rides will begin Tuesday February 19th and continue until the 22nd before continuing from the 26th to 29th. I believe it starts at 2pm in courtroom 402. This is at the Law Courts 408 York.

There was some discussion, with some people expressing concern that BttF and Critical Mass should be separate.

- ⌘ Kevin Miller stated that the issue had been discussed at the Special Directors Meeting in November. Bike to the Future is separate from Critical Mass, and the agenda item was meant as a notice.

12. Advocacy Brochure

Rob Cosco and Jeremy Hull have been working on an advocacy brochure. Jeremy Hull passed out a draft of the brochure and gave a quick overview. The idea behind the brochure was to let people know what we do and how they can help. The brochure is in draft format. We will print it on a small scale, and will keep an updated version on our web-site.

Phil Roadley suggested adding a tear off membership form.

13. Bike Safety Update

Dave Elmore gave an overview of the Safety Committee's work developing a cycling course. They have five people from BttF and MPI working at becoming CAN-BIKE certified instructors. They are working on a smaller course that would be less intense than the CAN-BIKE courses, which would be offered in several modules. They might be ready to start in the spring. Getting financial support on this from MPI is proving difficult because of the timing. They see that there may be difficulty finding an audience for the courses, and that it might be difficult to run with our limited number of instructors.

Action: Anders Swanson suggested passing along a provincial budget submission document to MPI.

Glen Stanley mentioned that the Manitoba Safety Council funds defensive driving courses, so maybe we could look into that as a possible avenue for funding.

14. Display Offers

We have a display opportunity Friday March 14th at the Canadian Mennonite University. RCM is going and can bring our brochures and display if we can get a display made up.

Action: If someone wants to put a display together, this would be a good opportunity to get involved as a BttF volunteer.

15. Approval of Minutes

The minutes of the January 8th, 2008 meeting were approved by consensus.

16. ATAC Update

Gareth Simons updated us on the actions of the Active Transportation Advisory Committee. The Vision and Criteria meeting took place, and a draft version of the criteria was issued last week. These criteria will determine which routes and projects will be prioritized for implementation. The city has \$600,000 to spend in 2008. With the criteria in place, the city has a rationale for deciding which projects to fund. At the last meeting, the neighbourhood plans developed with One Green City and the various neighbourhood groups such as West Central Commuter Cyclists (WC3) and SEAT were used as a focus to help determine priorities. The ATAC is looking to come up with 12 priorities with cost estimates to take to council. They hope that with this, they (and BttF and others) can ask the city for more funding in future budgets. Gareth felt that the process is now moving into the action/decision phase, and that the input from the neighbourhood groups has helped.

Daniel Savchuk noted that security is an issue downtown, and that a lack of bike parking and end of trip facilities is an issue downtown.

Anders Swanson mentioned that the Downtown Cycling Group will be holding a stake holder's meeting Wednesday February 13th. Also, the Winnipeg Parking Authority is looking into pay as you go bike lockers, and the Downtown BIZ is looking into short term parking with an advocacy role to be sent out to their member businesses exploring how to provide bike parking.

17. Adjournment

The meeting was adjourned at 7:01 pm

18. Written Reports

City Committee (Rob Cosco)

We met with Neil Myska (Streets Planning Engineer) and Kevin Nixon (Active Transportation Coordinator) on January 9th to review progress on the city's plans for the introduction of "Sharrows" this spring / summer. There are a number of outstanding issues with regards to actual placement of the sharrows, and in particular how to deal with parking zones for specific time periods. We had a productive discussion regarding safety and best use of sharrows as used in other jurisdictions. The city is wanting to follow Canadian guidelines, but there is no particular guideline for intermittent parking zones. We have since provided some alternatives from other jurisdictions, but nothing from Canadian examples is available at this time. We were very concerned with the lack of planning with regards to marketing the introduction of the sharrows, and strongly recommended that the city pursue this as soon as possible. I sent a follow up request, but as of this date they have not responded.

Our committee continues to support the Active Transportation Advisory Committee as much as possible, and most of our members have been actively involved in the planning for the Downtown cycling routes.

We will continue to pursue the above two initiatives throughout the spring season.

Rob Cosco, Chair, City Committee



Bank Activity Report - Mar 23 '07 to Feb 12 '08
Financial Statement

Date	Acct	Activity	Ck#	Withdrawal	Deposit	Balance
23-Mar-07	Bank expense	Credit Union share purchase		\$ 5.00		\$ (5.00)
31-Mar-07	Bank expense	Overdraft Interest		\$ 0.02		\$ (5.02)
01-Apr-07		Opening Balance				\$ (5.02)
25-Apr-07	Membership	Home Deposit ATM #009256			\$ 185.00	\$ 179.98
25-Apr-07	Membership	Home Deposit ATM #009257			\$ 60.00	\$ 239.98
30-Apr-07	Bank expense	Overdraft Interest		\$ 0.06		\$ 239.92
01-May-07		Opening Balance				\$ 239.92
01-May-07	Membership	Home Deposit ATM #001199			\$ 60.00	\$ 299.92
09-May-07	Membership	Home Deposit ATM #003326			\$ 70.00	\$ 369.92
14-May-07	Membership	Home Deposit ATM #004635			\$ 210.00	\$ 579.92
23-May-07	Membership	Home Deposit ATM #006703			\$ 10.00	\$ 589.92
30-May-07	Bank expense	DAVIS + HENDERSON-CHEQUE OR	0	\$ 80.61		\$ 509.31
30-May-07	Bank expense	DAVIS + HENDERSON-CHEQUE OR	0	\$ 93.73		\$ 415.58
01-Jun-07		Opening Balance				\$ 415.58
05-Jun-07	Membership	Home Deposit ATM #000170			\$ 40.00	\$ 455.58
05-Jun-07	Membership	Home Deposit ATM #000171			\$ 50.00	\$ 505.58
13-Jun-07	Membership	Home Deposit ATM #004465			\$ 10.00	\$ 515.58
14-Jun-07	Membership	Home Deposit ATM #002511			\$ 35.00	\$ 550.58
14-Jun-07	Membership	Home Deposit ATM #002512			\$ 60.00	\$ 610.58
15-Jun-07	Membership	Home Deposit ATM #008980			\$ 35.00	\$ 645.58
18-Jun-07	Admin cost	MEN membership, receipt book	2	\$ 48.44		\$ 597.14
01-Jul-07		Opening Balance				\$ 597.14
03-Jul-07	Admin cost	Incorporation cost	4	\$ 100.00		\$ 497.14
05-Jul-07	Printing	Printing membership cards	1	\$ 100.01		\$ 397.13
26-Jul-07	Membership	Home Deposit ATM #002430			\$ 25.00	\$ 422.13
27-Jul-07	Admin cost	Name registration	3	\$ 40.00		\$ 382.13
01-Aug-07		Opening Balance				\$ 382.13
13-Aug-07	Membership	Deposit			\$ 10.00	\$ 392.13
13-Aug-07	Admin cost	Manitoba Eco Network (MEN) membership	5	\$ 50.00		\$ 342.13
16-Aug-07	Membership	Deposit			\$ 40.00	\$ 382.13
31-Aug-07	Membership	Deposit			\$ 40.00	\$ 422.13
01-Sep-07		Opening Balance				\$ 422.13
20-Sep-07	Bank expense	Credit - Duplicate cheques returned			\$93.73	\$515.86
27-Sep-07	Membership	Deposit - memberships			\$565.00	\$1,080.86
01-Oct-07		Opening Balance				\$1,080.86
03-Oct-07	Printing	Printing costs (Open Door Press)	6	\$ 33.90		\$ 1,046.96
11-Oct-07	Donations	Donation (City counsellor)			\$ 100.00	\$ 1,146.96
11-Oct-07	Fall Forum	Fall Forum float	10	\$ 100.00		\$ 1,046.96
12-Oct-07	Fall Forum	Fall Forum float			\$ 100.00	\$ 1,146.96
15-Oct-07	Bank expense	Deposit			\$ 80.61	\$ 1,227.57
19-Oct-07	Printing	Printing membership cards	7	\$ 112.44		\$ 1,115.13
29-Oct-07	Admin cost	Web Hosting fee	11	\$ 185.63		\$ 929.50
31-Oct-07	Membership	Deposit - memberships			\$ 918.51	\$ 1,848.01
31-Oct-07	Interest	Interest			\$ 0.02	\$ 1,848.03
01-Nov-07		Opening Balance				\$ 1,848.03
26-Nov-07	Fall Forum	Fall Forum supplies	13	\$ 23.21		\$ 1,824.82
30-Nov-07	Interest	Interest			\$ 0.10	\$ 1,824.92
01-Dec-07		Opening Balance				\$ 1,824.92
04-Dec-07	Fall Forum	Fall Forum report printing	18	\$ 466.69		\$ 1,358.23
05-Dec-07	Fall Forum	Fall Forum food	14	\$ 58.40		\$ 1,299.83
10-Dec-07	Donations	Grant donation (Assiniboine Credit Union)			\$ 2,265.00	\$ 3,564.83
11-Dec-07	Fall Forum	Fall Forum food	15	\$ 56.50		\$ 3,508.33
13-Dec-07	Fall Forum	Fall Forum - Dustin Anderson "Purple Pirate"	17	\$ 75.00		\$ 3,433.33
13-Dec-07	Fall Forum	Fall Forum - Dustin Anderson "Purple Pirate"	16	\$ 100.00		\$ 3,333.33
19-Dec-07	Admin cost	End of year celebration food	19	\$ 111.87		\$ 3,221.46
31-Dec-07	Interest	Interest			\$ 0.24	\$ 3,221.70
01-Jan-08		Opening Balance				\$ 3,221.70
15-Jan-08	Admin cost	Holiday card postage	20	\$ 46.30		\$ 3,175.40
25-Jan-08	Admin cost	Holiday card printing	21	\$ 11.75		\$ 3,163.65
31-Jan-08	Interest	Interest			\$ 0.29	\$ 3,163.94
01-Feb-08		Opening Balance				\$ 3,163.94
11-Feb-08	Membership	Deposit - memberships			\$ 75.00	\$ 3,238.94
				\$ 1,899.56	\$ 5,138.50	



Income Statement - Mar 23 '07 to Feb 12 '08
Financial Statement

	Account	DB	CR	Net
Revenue				
	Donations	\$ 2,498.51		\$ 2,498.51
	Membership	\$ 2,365.00		\$ 2,365.00
	Interest	\$ 0.65		\$ 0.65
 Expenses				
	Admin cost		\$ 593.99	\$ (593.99)
	Bank expense	\$ 174.34	\$ 179.42	\$ (5.08)
	Fall Forum	\$ 100.00	\$ 919.80	\$ (819.80)
	Printing		\$ 957.55	\$ (957.55)
 	Net			 \$ 2,487.74
		\$ 5,138.50	\$ 2,650.76	