

Minutes
Bike to the Future Monthly Meeting
Tuesday, May 8, 2007

1. WELCOME, INTRODUCTIONS

Present: Molly McCracken, Don English, Sonja Jasen-McDonald (new member, her partner has another group on the first Tuesday of the month, so send Sonja. She's happy to be here!), Gord McGonigal, Ken Gerrard, Alain Foidart, Jim Chapryk, Jeremy Hull, Liisa Halstead, Curt Hull, Jackie Avent, Ben Goldstein, Anders Swanson

Regrets: Kevin Miller, Mark Cohoe, Rob Cosco, Howard Skrypnyk

2. BTTF COMMITTEES

a) **Governance** – See AGM discussion below

b) **Logo** – logo has been finalized, so no need for Logo Committee at this time

c) **Membership** – We looked at the database for BTTF which has been designed by Bill Spornitz and Ben Goldstein. It is functional, but still in need of some tweaking. They will hopefully have a version ready to go live for Thursday after the AGM so we can start inputting people's information. Special requests are to have dates, ability to list a variety of people and their e-mail addresses for family memberships, some way to send an e-mail directly from the database once a new member is input, etc... All of these will be taken into consideration.

d) **City** – See attached report

Anders has some other comments about City business: City of Winnipeg has a new website called Green Space (<http://www.winnipeg.ca/Interhom/GreenSpace/default.stm>) and the mayor's environmental committee has been working on that. There are plans to put an AT section on the web. Anders has been working on what can go in that space and is looking for suggestions of what should be on the website. The committee is unwilling to link directly to BTTF's website as we are an advocacy group, but if we had a "Resources" page they would probably like to that.

Action: Anyone with any ideas of what can go on this website, or anyone wanting to develop a resources page for BTTF's website should contact Anders.

e) **Province** – Jeremy and Mark have been working very hard to develop a provincial questionnaire for the parties running in the May 22nd election. All the expected parties have responded (PC, NDP, Liberals and Green) and the

results have been tabulated. They will release this questionnaire and results on Thursday to correspond with the AGM.

On another note, the meeting with Minister of Transportation (Jim Rondeaux) has been postponed because of the election.

f) Website/communications – take a look at new website

The committee has been working diligently on developing a new website, but it's an ongoing and dynamic process. Daniel Gravenor who has been hosting the website and doing some work on it for the last 8 months is unable to participate actively anymore due to work commitments, so BTTF will have to eventually move off of his server and separate ourselves from his web hosting services. The hope is that by fall (for launch at the Fall Forum) we will have a web hosting service that we pay for ourselves and where we could have our own e-mail list, e-mail addresses, and website – this would help to develop a unified "brand" for BTTF. This would cost about \$120 / year – well within our means.

Alain has been working on the development of a new "site map" for the website and Ken is going to build a contact management system for the website that will enable individuals to sign in with a password and make direct changes to the website when necessary. This would be limited to committee chairs and others given permission.

The website banner will be changed to a more "neutral image" of cyclists in Winnipeg, so any photos of cyclists in Winnipeg would be greatly appreciated! Please continue to send materials for the website directly to Alain to get them posted on the website – mark "to post to website" clearly in the subject line!

Action: Take photos of cyclists in Winnipeg for use on the website – send them to Alain.

Send anything to be posted to website directly to Alain marking "to post to website" clearly in the subject line.

3. AGM – format for Thursday's event

The AGM Agenda is as follows:

Emcee: Ben Goldstein

1. Welcome
2. Round table introductions
3. BTTF Background – Molly
4. Announcements – Jackie
5. Upcoming events and volunteer opportunities
 - a) Next meeting date and location
 - b) Provincial Survey Results
- c) By-Laws – review and vote
6. Board Slate – vote for first Board of Directors

Slate of Directors:

- a) Co-chairs
- b) Secretary
- c) Treasurer

- d) City Committee
- e) Provincial Committee
- f) Website and Communications
- g) Membership, Outreach and Volunteers Committee
- h) Events and Fundraising Committee
- i) Safety and Education Committee
- j) Member at Large
- k) Member at Large

7. Thank you and goodbye – MEET AT BDI!

Voting at AGM:

Gord moves to have a 75% majority of people present to move ahead. The bylaws say the same thing. This was agreed by consensus.

ACTION: Bring snacks. Anyone who is able to come to the Eco-Centre around 5 pm should do so to help set up.

ACTION: Anyone interested in being on the board should e-mail Gord. We'll take nominations at the door, but it would be good to have a heads up.

ACTION: Jackie will print a list of members before the meeting and will make pieces of paper in case we have to move to a silent vote, and will resend bylaws and reminder of AGM, will print 4 copies of bylaws and will have on Laptop.

8. SAFETY AND EDUCATION COMMITTEE – upcoming Safety Jam

The Safety and Education Committee met with Howard Skrypnyk and discussed having an event on June 2nd associated with Rob's ride at the Forks and International Trails Day. The format would be to have a "Safety Jam" before the ride, and to use Howard and other CAN-BIKE instructors to provide a safety presentation and breakout discussion about real-world scenarios of riding your bike safely. It would be a round-robin type of environment with different groups discussing different scenarios. The ride with Rob would then be done afterwards. The SandE committee still has to talk to Rob about this idea, and the limiting factor would be the availability of Howard and the other CAN-BIKE instructors.

Maybe this event on June 2nd can be smaller and then do another larger, safety related event for the September Forum and AGM.

Curt's hope is that Howard can teach some BTTF folks to be CAN-BIKE instructors.

This event would be outdoors, but we could have an indoor provision in case of heavy rain.

Action: Curt and Safety and Education committee to talk to Rob about partnering these events. They will have to coordinate with Janice Lukes as well.

9. EVENTS

a) **May 16th PACM Active Transportation Open House** – volunteers needed for BTTF display and for possible “Bike Valet Service”. Contact Jackie if you’re interested in volunteering.

b) **June 3rd Trails Day event / June 3-10th Commuter Challenge**

****Rob’s notes from e-mail:**

I had volunteered to co ordinate a ride at the Forks on June 2, National Trails Day. The city has advised Janice L. that they will cover us as part of there "blanket policy" for City events. I am attempting to get this in writing before we actually sponsor the ride. General plan is to meet at the Forks at 10:00 a.m. and depending on numbers I will lead a 1-2 hour loop ride returning to the Forks. If we have a large number of riders, over 20 or a diversity of skill levels we may actually divide the group into two & have two separate rides. I will need at least four volunteers (Kevin has already). I will set up and map out two potential rides. Jeremy has volunteered to provide some music / dancing entertainment at the end of the ride & Janice is arranging refreshments. We still have plenty of time to work on details. Janice is suggesting that we come up with a name for the ride as she feels that it would be to our advantage & easier to advertise with an interesting name. (any ideas??) Janice will take care of all advertising; we will need to be prepared to sell some memberships. I have also contacted the Mb Marathon organizers to see if we can have a table / booth at the "Wellness Expo" that they have where all the runners pick up their "running packages" I think this would be an ideal market of approximately 3-4000 runners who are all likely cyclists to. The catch was the cost of a booth was \$600, I have made a pitch for a "free be" & will get an update when I return to Wpg. Can we get our membership group together to come up with some printouts, info on BttF, general cycling info in the city, free maps etc so that we can have an attractive booth / table for the Expo??? If anyone is interested please have them contact me & I will help co ordinate.

If we do something like this it could be used over & over again at other opportune events and could be an excellent resource for selling memberships, informing public etc, etc. I have access to a photocopier & paper & can provide copies of info???Thoughts/ ideas????

See notes above in “Education and Safety Committee Report”

ACTION: Curt and Rob to communicate about possible event format.

10. TRAILS COMMITTEES

a) **WinSmart** – tabled

b) **Marconi** – Yesterday they had a meeting with 3 engineers and other folks from REN-TC for Marconi subcommittee responsible for design of the trail. The Provincial and City Streets engineers don’t have experience in this type of infrastructure design. They are handcuffed by their own language that they speak, so bike stuff is really new to them. They are going to take the path, route it to the intersection and then cyclists have to dismount to cross the street and the committee is limited by signage for “cyclists to dismount” at the intersections. Anders shared an alternative vision of what the trail

intersection might look like, but this will be challenging to get them to move forward with as it is really new. He will eventually ask Bike to the Future to write a letter of support in support of this idea after we the plans are finalized. Stay tuned.

- c) **One Green City** – See North and West End Commuter Cyclists below. Anders has been REALLY busy with OGC, these community committee start-ups, REN-TC and the Environmental Advisory Committee for the City.
- d) **Disraeli** – Tabled
- e) **North and West End commuter Cyclists -**
These two committees have just started up with the help of Anders and his United Way Small Grant. They are mobilizing to create safe commuter routes through the North and West Ends respectively. See attached meeting notes from both of these meetings for more information.
Anders also suggested we find a way to get BTTF events and meetings etc. on the Community Connections website calendars so that Community Connection Sites (with free internet service) can have access to our information for those who don't have internet and computers at home.
- f) **North Winnipeg Parkway** – Jim – they made a presentation about the Redwood Bridge to connect the parkway between the North Winnipeg Parkway and Scotia Street. They suggested changing the easement to allow travel through the old Molson property. They are currently being giving a bit of a run-around and will make another presentation to the River Bank Committee this week.

11. OTHER ITEMS

Survey – The May count was expanded a bit and the surveyors counted over 1200 cyclists in Winnipeg – most riding on the sidewalk and without helmets! They are working on a summary and will share information when it's available. They are planning another one and the beginning of June or end of May. People interested in being involved with the survey should contact Jeremy Hull.

ACTION: If you are interested in participating in the next survey, contact Jeremy Hull.

**Next meeting:
Tuesday, June 12th, 2007
Market Square!
5:30 pm – 7:00 pm
(Rain location: Eco-Centre; 3rd floor, 303 Portage Avenue)**